

**RUGBY  
CANADA  
ANNUAL REPORT 2017**







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# A MESSAGE FROM THE CHAIRMAN



**TIM POWERS**  
Chairman



**The Canadian rugby community had lots to celebrate in 2017.** It was indeed a year of some important firsts. For the first time ever both our Women's and Men's Sevens Teams each won a World Series Sevens tournament. The women captured gold in Sydney and the men took first in Singapore. Both teams also improved on their own Canada Sevens results with our women winning silver on home soil and our men making it through to the quarterfinals.

Speaking of Canada Sevens, Rugby Canada in 2017 began the process of securing the highly successful tournament for another four years. Canada Sevens is exposing rugby to more Canadians, generating new growth potential for the sport and becoming an important gathering place for the community.

This past year saw the completion of the Al Charron Rugby Canada National Training Centre. This facility built through the generous support of the Government of Canada, the City of Langford and numerous private donors will house our various national team athletes. It is a state of the art centre that will allow our Canadian athletes to prepare for the rigors of global competition.

Canadians always compete hard wherever we play. Our Canadian Women's Team fought hard at the Women's Rugby World Cup in 2017. They finished fifth after losing a tough round robin match to the eventual champion's New Zealand Black Ferns which resulted in them not having the opportunity to qualify for the playoff round. It was amazing to be in Ireland with our team and watch how they rebounded after that gutting loss and crushed their remaining opponents to stay in the top five world rankings.

Canadian women were making history in 2017. World Cup Captain Kelly Russell and teammate Amanda Thornborough were members of the first ever Women's Barbarians side. They joined the historical 147 year-old invitational side in a match against Munster this past November. For our Canadian's Men's XV team 2017 was an extremely tough year and year of challenge. In our first attempt at qualification for the 2019 World Cup we came up short against the Americans. Both the team and Canadian supporters felt the loss deeply. With Canada never missing a World Cup, the community is coming together in 2018 as Canada prepares for its next attempt to make this pinnacle event. New Canadian coach Kingsley Jones has his hands full with this task as the men's game is ever more competitive but the whole organization and country is working to set up the path to success.

Canadian men's players Aaron Carpenter and DTH van der Merwe set some impressive records of their own in 2017. In June Carpenter became Canada's all time cap leader surpassing Al Charron's mark of 76 caps. Carpenter who subsequently would retire at the end of 2017 now holds the Canadian record with 80 caps. Van Der Merwe became Canada's all-time leading try scorer this summer besting Winston Stanley's record. Canadian fans hope to see DTH scoring more for years to come.

Finally, 2017 saw the beginning of the corporate restructuring of Rugby Canada itself. Under the leadership of Chief Executive Officer Allen Vansen with the unanimous support of the Board of Directors Rugby Canada has begun to consolidate its operations and advance the organize to keep pace with the global game and the sport in Canada. If these and other significant changes aren't made Canada will fall further behind in the international arena. Now is the time to act. Further slippage is not an option.

We look forward to 2018 and the challenges it will bring. We believe acting "As One" the future of Canadian rugby will be bright.

# A MESSAGE FROM THE CEO



**ALLEN VANSEN**  
CEO Rugby Canada

**Let me first start by extending a heartfelt Thank You to every member, player, coach, official, volunteer, partner, employee and fan at Rugby Canada for all you do for our sport!**

2017 proved to be a year of incredible highs, some disappointing lows and a year that has sparked change. At every facet of our sport I continue to be inspired and awestruck at the deeply passionate and committed supporters who make our sport happen from the grass roots through to the National Senior Teams. It is this passionate commitment to do better and to reach new heights that will drive us to the success we all desire for Rugby in Canada.

Our National Senior Teams had some incredible performances on the International stage in 2017. With our Men's and Women's Sevens programs both winning stops on the World Rugby Sevens Series, our Women's Fifteens team claiming a dominate fifth place finish in the Women's Rugby World Cup and our Men's Fifteens team showing grit and determination in their heartbreaking loss against USA in the Men's 2019 Rugby World Cup qualification matches. Our National Age Grade Teams have shown incredible commitment and represented Canada exceptionally well on the international stage. Indeed, our future remains bright as we look at these next generation players who will be battling to make their way onto the National Senior Teams in the years ahead.

The HSBC Rookie Rugby, presented by Honda, program had an outstanding rollout across our nation in 2017 with all Provincial Rugby Unions and many of our clubs delivering this exciting program to thousands of youth introducing them to our exciting game! Importantly, our PlaySmart program, to bring greater awareness to player welfare and safety, has been received very well across Canada with hundreds of coaches, officials, volunteers and administrators taking player welfare to a new level in Canada. The impressive work by your Rugby Canada staff in supporting Rowan's Law in Ontario and working with the incredibly inspirational Stringer family have helped to raise awareness and important educational information on concussion protocols and guidelines. Rugby Canada is a leader amongst National Sport Federations and National Rugby Unions in Player Welfare and we will continue to place Player Welfare at the heart of everything we do.

Our new Al Charron National Training Centre has been constructed and is now operational with all four of our National Senior Team players using this world-class 20,000 square foot facility to prepare to compete against the best in the World. Our community has once again shown an incredible commitment to our sport by donating the funds required to construct this facility in partnership with our amazing municipal partner at the City of Langford and the Government of Canada.

2017 saw Canada host record setting international competitions with the Canada 7s tournaments in Vancouver, with over 76,000 spectators attending, and in Langford where our Women's 7s team finished with an impressive second place showing. We saw nearly 30,000 fans fill BC Place Stadium in November to watch our Men's Fifteens squad play the New Zealand Maori All Blacks, the largest attendance for a Fifteens match in Canada to date. These events have helped to not only raise the profile of Rugby in Canada, but of our National Teams and the profile of our inspirational players who compete at the highest level and represent Canada so proudly and so well!

In 2016 we had several new faces join Rugby Canada in key leadership positions around the Board of Directors and Management team. 2017 sparked a reorganization of our professional staff and organizational structure. We are keenly focused on developing a new long-term development strategy in collaboration with our Clubs, schools, universities and Provincial Unions to provide our aspiring players the training, skills development, coaching and support to bring Canadian Rugby back to a leading Nation in World Rugby.

We have many success to celebrate & be proud of, however we must remain focused on developing our long-term solutions to broadening the development of the game from the grassroots level to the Age Grade programs to the Junior and Senior National Teams and professional player opportunities. We can only achieve this by working in new ways and more closely with our Provincial Unions, universities, schools and Clubs.

Neither the success we have achieved, nor the challenges we face, are the result of one initiative, person or organization. They are the collective forces of every Rugby member, partner and volunteer working together that has allowed us to achieve these successes and it is here that we will find the solutions to our challenges.

I would like to thank the many supporters, funding partners, sponsors and members of Rugby Canada. The support and dedication of everyone involved in Canadian Rugby are the backbone of our success and our future. Thank you to the Provincial Unions, Clubs and Rugby Canada Board of Directors for your bold leadership and vision to bring our sport to new heights. To the volunteers and staff of Rugby Canada, thank you for your passionate contributions to our organization!

# CORPORATE STRUCTURE

## Board Members & Rugby Canada Staff

The Rugby Canada Board of Directors, for the Fiscal 2017 year:

<b>Tim Powers</b> . . . . .	Chairman	<b>John Seaman</b> . . . . .	Director
<b>Kathy Henderson</b> . . . . .	Vice Chairman	<b>Bill Webb</b> . . . . .	Director
<b>Larry Jones</b> . . . . .	Secretary	<b>Maria Samson</b> . . . . .	Director
<b>Jay Johnston</b> . . . . .	Treasurer	<b>Tyler Hotson</b> . . . . .	Director
<b>Andrew Bibby</b> . . . . .	Director	<b>Patrick Parfrey</b> . . . . .	World Rugby Council Representative
<b>Brian Burke</b> . . . . .	Director	<b>Pat Aldous</b> . . . . .	Past Chairman / Canadian Olympic Committee Representative
<b>Doug Campbell</b> . . . . .	Director	<b>Rick Bourne</b> . . . . .	Rugby Americas North Representative
<b>Araba Chintoh</b> . . . . .	Director		
<b>Sally Dennis</b> . . . . .	Director		
<b>John Drake</b> . . . . .	Director		
<b>Jamie Lockwood</b> . . . . .	Director		

Rugby Canada would like to recognize the significant contributions of the following individuals following their service as a member of the **Rugby Canada Board of Directors**.

<b>Gordon Sneddon</b> . . . . .	Director / Secretary
<b>Troy Myers</b> . . . . .	Director
<b>Dawn Dauphinee</b> . . . . .	Female Athlete Representative (Outgoing)
<b>Mark Lawson</b> . . . . .	Male Athlete Representative (Outgoing)

Rugby Canada would like to recognize the many **Staff in 2017**.

### SENIOR LEADERSHIP TEAM

<b>Allen Vansen</b> . . . . .	Chief Executive Officer
<b>Jim Dixon</b> . . . . .	General Manager, Rugby Operations & Performance
<b>Mark Lemmon</b> . . . . .	Chief Commercial & Marketing Officer
<b>Linh Nguyen</b> . . . . .	Chief Financial Officer
<b>Myles Spencer</b> . . . . .	Chief Operating Officer

### STAFF

<b>Nathan Abdelnour</b> . . . . .	Manager, Match Official Development
<b>Deanna Ahee</b> . . . . .	Senior Manager, Merchandising & Licensing
<b>Nicole Allen</b> . . . . .	Physiotherapist, National Senior Men'S Sevens Team
<b>Mitch Anderson</b> . . . . .	Assistant, Ticketing & Competitions
<b>Curtis Andrade</b> . . . . .	Coordinator, National Team Kit & Merchandising
<b>Mark Anscombe</b> . . . . .	Head Coach, National Senior Men'S Fifteens Team
<b>Scott Asselstine</b> . . . . .	Coordinator, Operations & Member Relations
<b>Matt Barr</b> . . . . .	Director, Athletic Performance
<b>Al Charron</b> . . . . .	Senior Manager, Player Advancement And Alumni Relations
<b>Cindy Cui</b> . . . . .	Coordinator, Accounts Payable
<b>Audrey Cung</b> . . . . .	Coordinator, Accounts Payable

<b>Michael Deasy</b> . . . .	Head Strength & Conditioning Coach, Men'S Program	<b>Callum Morris</b> . . . . .	National Program Performance Analyst, Women'S Sevens
<b>Lee Douglas</b> . . . . .	Assistant Coach, National Senior Men'S Sevens Team	<b>Kate Perry</b> . . . . .	Manager, National Senior Women'S Sevens Team
<b>Carlos Ferreira</b> . . . .	Director, Marketing & Communications	<b>Calum Ramsay</b> . . . . .	National Program Performance Analyst, Men'S Sevens
<b>Sandro Fiorino</b> . . . . .	Assistant Coach, National Women'S Sevens Team	<b>Francois Ratier</b> . . . . .	Head Coach, National Senior Women'S Fifteens Team / National Academy Coach
<b>Alana Gattinger</b> . . . .	Manager, Operations & Logistics Men'S Fifteens Program	<b>Gareth Rees</b> . . . . .	Director, Commercial & Program Relations
<b>Tyler Goodale</b> . . . . .	Strength & Conditioning Coach	<b>Shawn Reeves</b> . . . . .	Coordinator, Corporate Partnerships
<b>Ken Goodland</b> . . . . .	Coordinator, National Player Development & Talent Id	<b>Kris Robertson</b> . . . . .	Development Strength & Conditioning Coach
<b>Dianne Hilliard</b> . . . . .	Business Development & Events Management	<b>Lori Silver</b> . . . . .	Lead Therapist, National Senior Women'S Sevens Team
<b>Dustin Hopkins</b> . . . . .	Director, National Rugby Development	<b>Nina Scirova</b> . . . . .	Coordinator, Finance
<b>Meaghan Howat</b> . . . .	Director, Rugby Sevens Operations	<b>Jennifer Smart</b> . . . . .	Senior Manager, Events & Competitions
<b>Paul Hunter</b> . . . . .	Manager, National Coach Development	<b>Cindy Sun</b> . . . . .	Coordinator, Accounts Payable
<b>Brian Hunter</b> . . . . .	Manager, National Men'S Sevens Program	<b>John Tait</b> . . . . .	Head Coach, National Women'S Sevens Team
<b>Ashton Jarrett</b> . . . . .	Coordinator, Finance	<b>Aaron Takel</b> . . . . .	National Program Performance Analyst, Men'S Fifteens
<b>Cassandra Jennings</b> . . . . .	Coordinator, Accounts Receivable	<b>Matt Tidcombe</b> . . . . .	Coordinator, Communications & Content
<b>Kingsley Jones</b> . . . . .	Head Coach, National Senior Men'S Fifteens Team	<b>Emily Timlin</b> . . . . .	Coordinator, Member Relations
<b>Bryan Kelly</b> . . . . .	Manager, Communications And Media Relations	<b>Paul-Henri Van Thiel</b> . . . . .	Coordinator, Events & Competitions
<b>Erin Kennedy</b> . . . . .	Consultant, Mass Participation Rugby Programs	<b>Mallory White</b> . . . . .	Physiotherapist, National Senior Men'S Fifteens Team
<b>Penny Kroll</b> . . . . .	Manager, Fund Development & Community Relations	<b>Morgan Williams</b> . . . . .	Skills Coach, National Senior Women'S Sevens Team
<b>Kauri Lafontaine</b> . . . .	Training & Education Administrator		
<b>Sean Liebich</b> . . . . .	Manager, National Senior Men'S Sevens / Daily Environment		
<b>Gareth Lynch</b> . . . . .	Strength & Conditioning Coach, Men'S Sevens		
<b>Neil Macdougall</b> . . . .	Coordinator, Team Services & Member Relations		
<b>Danielle Mah</b> . . . . .	Lead Physiotherapist, National Senior Men'S Sevens Team		
<b>Damian Mcgrath</b> . . . .	Head Coach, National Senior Men'S Sevens Team		
<b>Andrew McMaster</b> . . . .	Manager, Match Official High Performance		
<b>Andrew Mcmillan</b> . . . .	Assistant Therapist, National Senior Women'S Sevens Team		
<b>Stephen McMullan</b> . . . .	Strength & Conditioning Coach, Return To Play		
<b>Maxwell Mcnaughtan</b> . . . .	Assistant, Corporate Partnerships & Marketing		
<b>Graeme Moffat</b> . . . . .	Assistant Coach, National Senior Men'S Fifteens Team		

# RUGBY CANADA 2017 HIGH PERFORMANCE REPORT

## National Senior Women's Team Fifteens

The women's program had a good World Cup in terms of a 4-1-0 record but underperformed coming outside the top 4. Kelly Russell was a tremendous leader for the program and supported the group through the difficult loss to NZ through to a commendable 5th place finish. The program experienced an influx of funding to help prepare the athletes and the team had a great lead-in to the 2017 WRWC. A full review was completed post tournament with the findings presented to the new Senior Women's staff.

There have been a number of retirees over the past 6-months with the short 3-year turnaround between the last 2 world cups kept a higher number of players involved. These retired players are:

- **Latoya Blackwood**
- **Jane Kirby**
- **Carolyn McEwen**
- **Barbara Mervin**
- **Brittany Waters**
- **Julianne Zussman**

The fall Tour was a tough experience for the program with 3 losses to a far more experienced England side. This tour did however demonstrate a number of gaps within the program that the new staff will focus on in 2018 and onwards to 2021.

CANADA SENIOR WOMEN XV RESULTS					
DATE	TOURNAMENT	LOCATION	HOME TEAM	SCORE	AWAY TEAM
28-Mar	CANAM	California	USA	5-39	Canada
01-Apr	CANAM	California	USA	10-37	Canada
08-Jun	IWRS	New Zealand	NZ	28-16	Canada
12-Jun	IWRS	New Zealand	Canada	20-27	England
16-Jun	IWRS	New Zealand	Canada	45-5	Australia
09-Aug	WRWC	Dublin	Canada	98-0	Hong Kong
12-Aug	WRWC	Dublin	Canada	15-0	Wales
17-Aug	WRWC	Dublin	Canada	5-48	New Zealand
22-Aug	WRWC	Belfast	Canada	52-0	Wales
26-Aug	WRWC	Belfast	Canada	43-12	Australia
17-Nov	November Tour	Allianz Park	England	79-5	Canada
21-Nov	November Tour	Twickenham	England	49-12	Canada
25-Nov	November Tour	Twickenham	England	69-19	Canada

## National Age Grade Women

The U20 and U18 programs both participated in a Can Am series with the United States in Ottawa in 2017. The programs learned a number of valuable lessons in terms of scheduling, and the effect that late decisions and timing can have on provincial programming. Both teams went 2-0 and gave Canadian fans a positive look at the future of the women's game. Both head coaches Dan Valley and Jen Boyd are moving on after a number of years with the programs and are now in the hiring process for further RC roles. Notable performances by U18 Valerie Wideski and U20 Sasha Guedes have elevated them to the East and West Camps for the NSW15s program in May 2018 along with many other athletes from the U18 and U20 programs. National Senior Women's Team Sevens

CANADA UNDER 20 WOMEN'S RESULTS:					
DATE	TOURNAMENT	LOCATION	HOME TEAM	SCORE	AWAY TEAM
03-Aug		Ottawa	Canada	45-24	USA
07-Aug		Ottawa	Canada	50-12	USA

CANADA UNDER 18 WOMEN'S RESULTS:					
DATE	TOURNAMENT	LOCATION	HOME TEAM	SCORE	AWAY TEAM
01-Aug		Ottawa	Canada	58-12	USA
05-Aug		Ottawa	Canada	25-5	USA



## National Senior Women's Team Sevens

The NSW7s program had another consistent year finishing 3rd overall on the series and also included the programs 3rd series win in Sydney. The program saw veteran Ashley Steacy retire at the end of the 2016-2017. There was one new cap in 2017, Kaili Lukan, but there were many new carded athletes that developed through the season. Summer 2017 saw 3 top players (Bianca Farella, Charity Williams, and Sara Kaljuvee) undergo shoulder surgery, all making their return at the Commonwealth Games 2018. New caps since the start of the season include Olivia Apps and Emma Chown.

The greatest development in the past 12 months has been the significant growth of the RC Sevens Academy in Ontario. A full-time S&C and part-time Athletic therapist were hired last spring and the depth of the training group continues to grow. This program is also supported by CSI-Ontario, Rugby Ontario OTP and OPSHL. Many of these Ontario players represented and won the Youth Olympic Games Qualifier in Las Vegas in February 2018.

The strength of the depth chart is a testament to the work in the funded academies but also by the individual provinces working to grow their sevens programs in competitions and training environment. Both BC, Alberta and Nova Scotia are providing training environments and Newfoundland travelled to participate in regional tournaments with QC and ON at RMC.

The coaching pathway from retired athletes is growing. Ashley Steacy is working with the University of Lethbridge 7s and Kelly Russell is working across multiple programs in Ontario but specifically the Sevens Academy with Sandro Fiorino and was also the assistant coach at the YOG qualifier. The coaching mentorship program has supported Brittany Waters in her development as well as Nanyak Dala who supported Damian McGrath's U18s at the YOG qualifier.

CANADA SENIOR WOMEN'S SEVENS RESULTS:			
DATE	TOURNAMENT	RECORD (W-D-L)	PLACE
02-Feb	Sydney	5-0-1	1st
02-Mar	USA	5-0-1	3rd
21-Apr	Kitakyushu	5-0-1	2nd
27-May	Canada	5-0-1	2nd
24-Jun	Clermont	5-0-1	3rd
29-Nov	Dubai	4-0-2	4th

## National Senior Men's Fifteens Team

2017 was a tough year for the Men's fifteens program. With only one win (Chile – ARC) and one draw (USA-RWCQ) in 12 games, Rugby Canada decided to release Mark Anscombe as head coach of the program. After an extensive search and interview process Kingsley Jones was appointed as the new Head Coach and started in November 2017. The annual results for the program was 16 games 2 wins 1 draw and 13 losses. Significant plans are in place for 2018 to both support the qualification for the 2018 World Cup and the development of future High-Performance players.

CANADA SENIOR MEN XV RESULTS					
DATE	TOURNAMENT	LOCATION	HOME TEAM	SCORE	AWAY TEAM
04-Feb	ARC	Westhills Stadium	Canada	6-20	Argentina
11-Feb	ARC	Westhills Stadium	Canada	36-15	Chile
18-Feb	ARC	Swangard Stadium	Canada	34-51	USA
25-Feb	ARC	Montevideo	Uruguay	17-13	Canada
03-Mar	ARC	Pacaembu	Brazil	24-23	Canada
10-Jun	RiseAsOne	Calgary Rugby Park	Canada	0-13	Georgia
17-Jun	RiseAsOne	Ellerslie Rugby Park	Canada	9-22	Romania
24-Jun	RWC Q	Tim Horton's Field	Canada	28-28	USA
01-Jul	RWC Q	Torero Stadium	USA	52-16	Canada
07-Oct	APC	Montevideo	Canada "A"	17-71	Argentina XV
11-Oct	APC	Montevideo	Canada "A"	15-31	Tonga "A"
15-Oct	APC	Montevideo	Canada "A"	26-45	USA Selects
03-Nov	November Test	BC Place	Canada	9-51	Maori All Blacks
11-Nov	November Test	Tbilisi	Georgia	54-22	Canada
18-Nov	November Test	Madrid	Spain	27-37	Canada
25-Nov	November Test	Narbonne, France	Canada	17-57	Fiji



## National Senior Men's Sevens Team

With the arrival of Damian McGrath as head coach of the program, 2017 was a strong year. The highlight of the year was lifting the Cup Trophy in Singapore as well as a 3rd place in London and a 4th place in Wellington. These results supported Canada's highest ever finish in the series in 8th place and provided automatic qualification into the 2018 Seven's Rugby World Cup. It is important to note that 2017 was a tough year financially for the men's sevens program with the loss of Own the Podium funding. As a result, the program lost its Daily Training Manager (DTM) and some other program cuts had to be made. Fortunately, some funding from OTP has been reinstated for 2018.

CANADA SENIOR MEN'S SEVENS RESULTS:			
DATE	TOURNAMENT	RECORD (W-D-L)	PLACE
27-Jan	Wellington	4-0-2	4th
03-Feb	Sydney	3-1-2	13th
02-Mar	USA	2-0-3	7th
10-Mar	Canada	2-0-3	7th
06-Apr	Hong Kong	2-0-3	7th
14-Apr	Singapore	5-0-1	1st
13-May	Paris	2-0-3	11th
20-May	London	4-0-2	3rd
30-Nov	Dubai	2-0-3	11th
09-Dec	Cape Town	3-0-3	4th

## National Age Grade Men

The U20 Men's program qualified for the 2017 Junior World Trophy defeating USA in a two-game series in Alberta. At the Junior World Trophy they went 1-3. This was an improvement from 2016 when they missed out on qualification. In 2018 there will be greater emphasis on regional and university programs to further enhance the U20 program.

CANADA UNDER 20 MEN'S RESULTS:					
DATE	TOURNAMENT	LOCATION	HOME TEAM	SCORE	AWAY TEAM
13-Jun	JWRT Q	Edmonton	Canada	46-12	USA
17-Jun	JWRT Q	Edmonton	Canada	25-27	USA
29-Aug	JWRT	Montevideo	Canada	16-31	Namibia
02-Sep	JWRT	Montevideo	Canada	12-50	Japan
06-Sep	JWRT	Punta del Este	Canada	28-45	Chile
10-Sep	JWRT	Montevideo	Canada	38-0	Hong Kong

The U17 program saw a slight change in 2017 to better support the regions and localize the experience for young players. Players were identified through the national U16 championships and camps were held in BC, Alberta, Manitoba, and Ontario. This helped RC reach more players while also creating some significant development opportunities for key coaches.

Rugby Canada's U18 team toured France in spring of 2017 and played in the Rugby Europe U18 Open Championships. They competed against Georgia, Belgium and USA. This was followed by another round of regional camps in the fall, culminating in a tour to Arizona to play the USA High School All-Stars. This tour involved 52 players spread over two teams which played three games. From that tour a squad of 26 was selected for a spring tour to Hong Kong.

<b>CANADA UNDER 18 MEN'S RESULTS:</b>				
<b>DATE</b>	<b>TOURNAMENT / LOCATION</b>	<b>HOME TEAM</b>	<b>SCORE</b>	<b>AWAY TEAM</b>
<b>07-Apr</b>	Rugby Europe Championship	Georgia	43-3	Canada
<b>11-Apr</b>	Rugby Europe Championship	Belgium	18-0	Canada
<b>15-Apr</b>	Rugby Europe Championship	Canada	13-12	USA
<b>28-Dec</b>	Arizona	All-Americans Red	29-32	Canada White
<b>28-Dec</b>	Arizona	All-Americans Blue	24-25	Canada Red
<b>Dec-18</b>	Arizona	All-Americans Red	21-19	Canada Red
<b>31-Dec</b>	Arizona	All-Americans Blue	48-14	Canada White

Rugby Canada's U19 program toured Wales in April and competed in an International series against Wales, England and Italy. This was followed by a further round of regional camps finishing with a tour during the Christmas break to Ireland, playing academies of Ulster, Munster and Connaught.

<b>CANADA UNDER 19 MEN'S RESULTS:</b>					
<b>DATE</b>	<b>TOURNAMENT</b>	<b>LOCATION</b>	<b>HOME TEAM</b>	<b>SCORE</b>	<b>AWAY TEAM</b>
<b>08-Apr</b>		Wales	Canada	11-55	England
<b>12-Apr</b>		Wales	Wales	50-14	Canada
<b>16-Apr</b>		Wales	Canada	22-51	Italy
<b>29-Dec</b>		Northern Ireland	Royal Belfast	23-19	Canada
<b>30-Dec</b>		Northern Ireland	ARDS Select	17-7	Canada

## **Al Charron Rugby Canada National Training Centre**

Due to some significant challenges with weather the Al Charron training centre had to delay its opening to the athletes and staff in 2017. After some significant effort and hard work from everyone involved, Rugby Canada took partial possession of the training centre in December 2017. This allowed the Rugby Canada staff to prepare the facility to receive athletes in January 2018. The facility is now fully operational and is seen as a flagship for Rugby Canada.



# NATIONAL TEAM PLAYER LIST

The following players received National Team honours in 2017:

## Canada Senior Men's

Aaron Carpenter  
Admir Cejvanovic  
Andrew Coe  
Andrew Ferguson  
Anthony Luca  
Ben LeSage  
Benoit Piffero  
Brett Beukeboom  
Brock Staller  
Carl Pocock  
Ciaran Hearn  
Clay Panga  
Cole Keith  
Connor Braid  
Conor Keys  
Conor Trainor  
Dan Moor  
Djustice Sears-Duru  
DTH van Der Merwe  
Dustin Dobravsky  
Eric Howard  
Evan Olmstead  
George Barton  
Gordon McRorie  
Gradyn Bowd  
Guiseppe Du Toit  
Hubert Buydens  
Jake Ilnicki

Josh Larsen  
Kainoa Lloyd  
Kyle Baillie  
Kyle Gilmour  
Liam Chisholm  
Lucas Albornoz  
Lucas Rumball  
Matt Beukeboom  
Matt Heaton  
Matt Tierney  
Nick Blevins  
Ollie Nott  
Patrick Parfrey  
Phil Mack  
Ray Barkwill  
Reegan O'Gorman  
Rob Brouwer  
Robbie Povey  
Rory McDonell  
Ryan Ackerman  
Ryan Kotlewski  
Sean Duke  
Shane O'Leary  
Taylor Paris  
Tyler Ardron  
**Canada "A":**  
Adrian Wadden  
Aidan McMullan

Andrew Ferguson  
Brett Johnson  
Cole Keith  
Conor Desmond  
Conor Keys  
Dustin Dobravsky  
Eric Howard  
Guiseppe du Toit  
Hubert Buydens  
Jordan Sandover-Best  
Kainoa Lloyd  
Karsten Leitner  
Kyle Gilmour  
Liam Chisholm  
Liam Murray  
Lucas Rumball  
Martial Lagain  
Mike Nieuwenhuysen  
Mitchell Richardson  
Patrick Parfrey  
Peter Milazzo  
Ray Barkwill  
Rob Brouwer  
Robbie Povey  
Ryan Kotlewski  
Travis Larsen



## Canada Senior Women's

Alex Tessier  
Alexandria Ellis  
Amanda Thornborough  
Anais Holly  
Andrea Burk  
Barbara Mervin  
Brianna Miller  
Brittany Kassil  
Brittany Waters  
Carolyn McEwen  
Chelsea Guthrie  
Cindy Nelles  
Courtney Holtkamp  
DaLeaka Menin  
Dria Bennett  
Elissa Alarie

Emily Barber  
Emily Belchos  
Emily Nicholl  
Emily Tuttosi  
Emma Taylor  
Emmanuela Jada  
Frederique Rajotte  
Jacey Grusnick  
Jane Kirby  
Janna Slevinsky  
Jess Neilson  
Julianne Zussman  
Justine Pelletier  
Karen Paquin  
Kayla Mack  
Kelly Russell

Kristy Sargent  
Latoya Blackwood  
Laura Russell  
Lori Josephson  
Magali Harvey  
McKinley Hunt  
Nadia Popov  
Ngalula Fuamba  
Olivia De Merchant  
Paige Farries  
Pamphinette Buisa  
Sam Alli  
Sara Svoboda  
Tyson Beukeboom  
Veronica Harrigan

## Canada Senior Men's Sevens

Adam Zaruba  
Caleb Jordan  
Harry Jones  
Isaac Kaay  
Jared Douglas  
John Moonlight

Josiah Morra  
Justin Douglas  
Karsten Leitner  
Lucas Hammond  
Luke Bradley  
Luke McCloskey

Matt Mullins  
Mike Fuailefau  
Nathan Hirayama  
Pat Kay  
Tevaughn Campbell

## Canada Senior Women's Sevens

Ashley Steacy  
Bianca Farella  
Breanne Nicholas  
Britt Benn  
Caroline Crossley  
Charity Williams

Ghislaine Landry  
Hannah Darling  
Jen Kish  
Julia Greenshields  
Kaili Lukan  
Kayla Moleschi

Megan Lukan  
Natasha Watcham-Roy  
Pamphinette Buisa  
Sara Kaljuvee

## Canada Men's Sevens Maple Leafs

Aaron Hersant  
Aaron Mclelland  
Admir Cejvanovic  
Aidan McMullan  
Andrew Battaglia  
Brett Johnson  
Isaac Kaay  
Jake Thiel

Jared Douglas  
John Moonlight  
Josiah Morra  
Kainoa Lloyd  
Kevin Vertkas  
Kyle Lagasca  
Liam O'Hallahan  
Liam Underwood

Luke Bradley  
Luke McCloskey  
Matt Mullins  
Pat Kay  
Phil Berna  
Riley DiNardo

## Canada Women's Sevens Maple Leafs

Breanne Nicholas  
Caroline Crossley  
Emma Chown  
Ghislaine Landry

Hannah Darling  
Jen Kish  
Julia Greenshields  
Kayla Moleschi

Megan Lukan  
Natasha Watcham-Roy  
Olivia Apps  
Sabrina Poulin

## Canada U20 Men

Aidan McMullan  
Anton Ngongo  
Brennig Prevost  
Cole Davis  
Cole Keith  
Connor Sampson  
Dewald Kotze  
Elias Ergas  
Evan Norris

Fraser Hurst  
George Barton  
Jack McRogers  
Jake Thiel  
James O'Neil  
Jamie McNaughton  
Josh Thiel  
Lachlan Currie  
Liam Doll

Liam Murray  
Matt Beukeboom  
Nicholas Frost  
Niko Clironomos  
Steven Ng  
Thomas Davidson  
Will Kelly  
William McDougall  
-Percillier

## Canada U20 Women

Abigail Duguid  
Alexandra Ondo  
Christina Branch  
Ellen Spannagel  
Emilie Nicholl  
Gabrielle Senft  
Genevieve Kasa-Vubu  
Harley Tucker

Jennifer Appleby  
Jordyn Orlando  
Julia Schell  
Kasselle Menin  
McKenzie Pusch  
McKinley Hunt  
MP Fauteux  
Niamh Haughey

Sarah Cline  
Sasha Guedes  
Shawna Brayton  
Sydney de la Mare  
Taejah Thompson  
Taylor Donato  
Tobi Owotomo  
Veronica Harrigan

## Canada U19 Men

John Jubenvill  
Aidan Foley  
Aurélien Muller  
Austin Pinnell  
Brandon Schellenberger  
Brennig Prevost  
Brock Gallagher  
Cameron Pope  
Campbell Clarke  
Christoph Stangl  
Dalton Campbell  
Damon Adams  
David Stoltz  
Elias Ergas  
Emerson Prior  
Evan Norris  
Gabriel Casey  
Gavin Kratz  
Harrison Hooke  
Hunter Grant

Jack McRogers  
Jackson Marquardt  
Jackson Scott  
James Hammond  
James O'Neill  
Jared Andrews Almack  
John Buck  
John Jubenvill  
Kaden Duguid  
Kris Uschold  
Kyle Joe  
Kyle Tremblay  
Lachlan Kratz  
Logan Martin-Feek  
Lucas Tuffin Marquardt  
Matthew Ye  
Max Goodwin  
Max Radcliffe  
Miquel-Fabian Palij  
Mostyn Findlay

Nathan Lake  
Owain Ruttan  
Peter Ingoldsby  
Petros Chountalos  
Peyton Eager  
Quinn Ngawati  
Railton Cameron  
Reece Tudor-Jones  
Reid Davis  
Robert Eliadis  
Samuel Kahn  
Samuel Turner  
Seth Purdy  
Sief El Din Sanad  
Spencer Cooper  
Thomas Hagan  
Tyler Wong  
Von Richardson

## Canada U18 Men

Alex Clark  
Alexander Brundage  
Alexander Hickman  
Austin Creighton  
Ben Burnside  
Brayden Gray  
Brent Weir-Dean  
Brock McCartney  
Brock Webster  
Caleb Gerth  
Callum Tam  
Cameron Davey  
Cameron Farnell  
Cameron Hurst  
Carson Young  
Ciaran Breen  
Clay Guthrie  
Cooper Powell  
Corben Bowen  
Daniel Clement  
Daniel Jacobs  
Daniel Mitchell  
David Stoltz  
Dean Mason  
EJ Rerri  
Evan Mackenzie  
Gabriel Casey

Glenn Butler  
Hunter Grant  
Ian Maclean  
Isaac Gonevou  
Isaiah Andrews  
Izzak Kelly  
Jack Scher  
Jackson Scott  
James Macdonald  
James Newman  
Jared Augustin  
Josh Barss  
Joshua Engelbrecht  
Julian Foggitt  
Keagan Read  
Kevin Mwamba  
Kevin Oh  
Kevin Vertkas  
Kristjan Uschold  
Liam Casey  
Liam McLaughlin  
Lodrik Parlavecchio  
Matthew Percillier Mc-Dougall  
Matthew Terry  
Michael Reid  
Myles Maloney

Nathan Jutronich  
Nathan Lake  
Nathan Pinder  
Nicholas Carson  
Nicholas Holmes  
Noah King  
Oscar Holbrough  
Pierre-Hardy Gouombas  
Piers Von Dadelszen  
Quentin James  
Reid Davis  
Ryan Agyagos  
Ryan Perkins  
Samuel Sirlin  
Sebastian Eyre  
Seif Sanad  
Thomas Isherwood  
Tom Abercrombie  
Tyler Duguid  
Tyler Rowland  
William Matthews  
William MacDougall-Per-cillier  
Zachary Folan  
Zephyr Melnyk

## Canada U18 Women

Alayna Scramstad  
Alyson Macdougall  
Berlyn Seselja  
Brianna Martey  
Bridget Peros  
Brogan Mior  
Celia Martensson  
Courtney Holtkamp

Emma Frey  
Erika Barton  
Holly Phillips  
Hunter Czeppel  
Idia Ihensekhien  
Kyra Maybee  
Lauren Melanson  
Lily Stewart

Rori Wood  
Sarah Hoerig  
Shaye Tudor  
Tanika Bonneville  
Taylor Black  
Valerie Wideskie  
Vyktoria Brochu

## Canada U18 Men's Sevens

Austin Pinnell  
Bobby Turley  
Brock Webster  
Carter Miller  
Corben Bowen  
Daniel Damron

David Richards  
EJ Rerri  
Jack Shaw  
Jarvis Dashkewytch  
Juma Amisi  
Kaleb Delaney

Kevin Vertkas  
Lachlan Kratz  
Marcus Douglas  
Reece Tudor-Jones  
Sherwin Phillips  
Sief Sanad

## Canada U18 Women's Sevens

Aliesha Lewis  
Brooklynn Feasby  
Carmen Izyk  
Denise Roy  
Hannah Daniels

Kendra Cousineau  
Keyara Wardley  
Khadija Brouillete  
Maddy Grant  
Olivia De Couvreur

Samantha Cyrille  
Sophie De Goede  
Tausani Levale  
Taylor Black



# RESULTS

## National Teams Results Tables

### Canada Senior Men's 15s Results

Score	Date & Location	Event
Canada 6 <b>Argentina 20</b>	Feb. 4, Westhills Stadium, Langford, BC	Americas Rugby Championship
<b>Canada 36</b> Chile 15	Feb. 11, Westhills Stadium, Langford, BC	Americas Rugby Championship
Canada 34 <b>USA 51</b>	Feb. 18, Swangard Stadium, Burnaby, BC	Americas Rugby Championship
<b>Uruguay 17</b> Canada 13	Feb. 25, Estadio Domingo Burgueño, Uruguay	Americas Rugby Championship
<b>Brazil 24</b> Canada 23	March 3, Pacaembu Stadium, Brazil	Americas Rugby Championship
Canada 0 <b>Georgia 13</b>	June 10, Calgary Rugby Park	RISEAsOne Summer Series
Canada 9 <b>Romania 22</b>	June 17, Ellerslie Rugby Park	RISEAsOne Summer Series
<b>Canada 28</b> <b>USA 28</b>	June 24, Tim Horton's Field	2019 RWC Qualifier

Score	Date & Location	Event
Canada 16 <b>USA 52</b>	July 1, Torero Stadium	2019 RWC Qualifier
Canada "A" 17 <b>Argentina 71</b>	October 7, Montevideo, Uruguay	Americas Pacific Challenge
Canada "A" 15 <b>Tonga A 31</b>	October 11, Montevideo, Uruguay	Americas Pacific Challenge
Canada "A" 26 <b>USA Selects 45</b>	October 15, Montevideo, Uruguay	Americas Pacific Challenge
Canada 9 <b>Maori All Blacks 51</b>	November 3, BC Place Stadium	
Canada 22 <b>Georgia 54</b>	November 11, Tbilisi, Georgia	
<b>Canada 37</b> Spain 27	November 18, Madrid, Spain	
Canada 17 <b>Fiji 57</b>	November 25, Narbonne, France	

### Canada Senior Women's 15s Results

Score	Date & Location	Event
<b>Canada 39</b> USA 5	March 28, Chula Vista, California	CANAM Series
<b>Canada 37</b> USA 10	April 1, Chula Vista, California	CANAM Series
Canada 16 <b>New Zealand 28</b>	June 8, International	Women's Rugby Series New Zealand
Canada 20 <b>England 27</b>	June 12, International	Women's Rugby Series – New Zealand
<b>Canada 45</b> Australia 5	June 16, International	Women's Rugby Series – New Zealand
<b>Canada 98</b> Hong Kong 0	Billings Park (Dublin)	Women's Rugby World Cup

Score	Date & Location	Event
<b>Canada 15</b> Wales 0	Billings Park (Dublin)	Women's Rugby World Cup
Canada 5 <b>New Zealand 48</b>	Billings Park (Dublin)	Women's Rugby World Cup
<b>Canada 52</b> Wales 0	Queen's University (Belfast)	Women's Rugby World Cup
<b>Canada 43</b> Australia 12	Kingspan Stadium (Belfast)	Women's Rugby World Cup
Canada 5 <b>England 79</b>	Allianz Park, England	November Tour
Canada 12 <b>England 49</b>	Twickenham Stoop, England	November Tour
Canada 19 <b>England 69</b>	Twickenham Stadium, England	November Tour



## Canada Senior Men's Sevens Results

Event	Date	Result
Wellington Sevens	January 27-28	4 Wins, 2 Losses – <b>4<sup>th</sup> place finish</b>
Sydney Sevens	February 3-4	3 Wins, 2 Losses, 1 draw – <b>13<sup>th</sup> place finish</b>
USA Sevens	March 2-4	2 Wins, 3 Losses – <b>7<sup>th</sup> place finish</b>
Canada Sevens	March 10-11	2 Wins, 3 Losses – <b>7<sup>th</sup> place finish</b>
Hong Kong Sevens	April 6-8	2 Wins, 3 Losses – <b>7<sup>th</sup> place finish</b>

Event	Date	Result
Singapore Sevens	April 14-15	5 Wins, 1 Loss – <b>1<sup>st</sup> Place finish</b>
Paris Sevens	May 13-14	2 Wins, 3 Losses – <b>11<sup>th</sup> place finish</b>
London Sevens	May 20-21	4 Wins, 2 Losses – <b>3<sup>rd</sup> Place finish</b>
Dubai Sevens	Nov 30-Dec 1	2 Wins, 3 Losses – <b>11<sup>th</sup> place finish</b>
Cape Town Sevens	December 9-10	3 Wins, 3 Losses – <b>4<sup>th</sup> place finish</b>

## Canada Senior Women's Sevens Results

Event	Date	Result
Sydney Sevens	February 2-3	5 Wins, 1 Loss – <b>1<sup>st</sup> place finish</b>
USA Sevens	March 2-4	5 Wins, 1 Loss – <b>3<sup>rd</sup> Place finish</b>
Kitakyushu Sevens	April 21-22	5 Wins, 1 Loss – <b>2<sup>nd</sup> place finish</b>

Event	Date	Result
Canada Sevens	May 27-28	5 Wins, 1 Loss – <b>2<sup>nd</sup> place finish</b>
Clermont Sevens	June 24-25	5 Wins 1 Loss – <b>3<sup>rd</sup> place finish</b>
Dubai Sevens	November 29-30	4 Wins, 2 Loss – <b>4<sup>th</sup> place finish</b>

## Canada Men's Sevens Maple Leafs Results

Event	Date	Result
Punta del Este	January 5-6	1 Win, 5 Losses
Vina del Mar	January 14-15	2 Wins, 4 Losses
Silicon Valley Sevens	November 4-5	0 Wins, 5 Losses

## Canada Women's Sevens Maple Leafs Results

Event	Date	Result
Central Coast Sevens	October 28-29	5 Wins, 1 Loss – <b>2<sup>nd</sup> place finish</b>



## Canada Under 20 Men's Results

Result	Date/Location	Event
<b>Canada 46</b> USA 12	June 13, Edmonton, AB	U20 JWRT Qualifier
Canada 25 <b>USA 27</b>	June 17, Edmonton, AB	U20 JWRT Qualifier
Canada 16 <b>Namibia 31</b>	August 29, Estadio Charrua (Montevideo)	U20 JWRT

Result	Date/Location	Event
Canada 12 <b>Japan 50</b>	September 2, Estadio Charrua (Montevideo)	U20 JWRT
Canada 28 <b>Chile 45</b>	September 6, Estadio Domingo Burgueño Miguel (Punta del Este)	U20 JWRT
<b>Canada 38</b> Hong Kong 0	September 10, Estadio Charrua (Montevideo)	U20 JWRT

## Canada's U18 Women's Results

Result	Date	Location
<b>Canada 58</b> USA 12	August 1	University of Ottawa
Canada ?? USA ??	August 5	University of Ottawa

## Canada's U20 Women's Results

Result	Date	Location
<b>Canada 45</b> <b>USA 24</b>	August 3	University of Ottawa
Canada 50 USA 12	August 7	University of Ottawa

## Canada Under 18 Men's Results

Result	Date	Event
Canada 3 <b>Georgia 43</b>	April 7	Rugby Europe Championship
Canada 0 <b>Belgium 18</b>	April 11	Rugby Europe Championship
<b>Canada 13</b> USA 12	April 15	Rugby Europe Championship
<b>Canada White 32</b> High School All-Americans Red 29	Dec. 28	Arizona

Result	Date	Event
<b>Canada Red 25</b> High School All-Americans Blue 24	Dec. 28	Arizona
Canada Red 19 <b>High School All- Americans Red 21</b>	Dec. 31	Arizona
Canada White 14 <b>High School All- Americans Blue 48</b>	Dec. 31	Arizona

## Canada Under 19 Men's Results

Result	Date	Event
Canada 11 <b>England 55</b>	April 8	Wales
Canada 14 <b>Wales 50</b>	April 12	Wales
Canada 22 <b>Italy 51</b>	April 16	Wales

Result	Date	Event
Canada 19 <b>Royal Belfast Academical Institution 1st XV 23</b>	Dec. 29	Northern Ireland
Canada 7 <b>Ards RFC Select 17</b>	Dec. 30	Northern Ireland

## Canada U18 Men's Sevens Results

Event	Date	Results
Youth Commonwealth Games	July 17-19	3 Wins, 2 Losses – <b>4<sup>th</sup> place finish</b>
U18 World School 7s Tournament, Auckland, NZ	Dec. 17	0 Wins, 5 Losses

## Canada U18 Women's Sevens Results

Event	Date	Results
Tropical 7s – Florida	April 10-11	6 Wins, 0 Losses – <b>1<sup>st</sup> place finish</b>
Youth Commonwealth Games	July 17-19	5 Wins, 1 Loss – <b>2<sup>nd</sup> place finish</b>



# RUGBY TRAINING, EDUCATION & DEVELOPMENT

## National Development

### Training & Education Calendar

All Province's embraced the 2017 Training and Education calendar submitting all key development dates into the national database. This allowed Rugby Canada to support each event with scheduling of workforce and promotional graphics to help advertise the courses.



### Women's Advisory Group Recommendations

Throughout 2017 the Rugby Canada's women's advisory group met to come up with some key objectives that can be included in the next cycle of the RC strategic plan. The core areas have now been identified as:

- Grow sustainable participation through traditional and new formats of the game for girls and women.
- Invest in sustainable age grade girl's competition at all levels of the player pathway to support growth.
- Develop and promote inspirational leaders on and off the field to champion the women's game at all levels.
- Strategic approach to maximize investment partners interested in girls and women's sport.
- Ensure the growth of the women's game is firmly placed in 2019-2023 strategic plans for Rugby Canada, Provincial Unions and Clubs
- Women's membership to make up 50% of overall membership by 2023
- Effective research of injury prevention and positive messaging in the female game to support growth.

### Community of Practice for Training & Education

In 2017 Rugby Canada created an online Community of Practice, through Google+. This platform connects all Educators and Trainers across all four streams (Coaching, Match Officiating, Medical, S&C).

A Community of Practice is a community of people that share content around a common passion or role. Rugby Canada updates the Community of Practice with support material that enhances our training & education workforce. The platform allows us to share, links to relevant articles, video content, graphics and allows the members to comment and hold discussion on the topics posted.

 **Paul Hunter** •  
Rugby Canada Training & Education Workf...

A thank you to Dan Gana for creating this series of video clips. Below are some questions Dan asks...

Have we changed the way we view obstruction?

If the tackle would have been made anyways shou...



 **Johnathan Long** •  
Rugby Canada Training & Education Workf...

Great book for coaches and teachers, looking at improving the learner



 **Dave Pue** •  
Rugby Canada Training & Education Workf...

Chris Assmus is the BCRU Referee Development person.

He has produced a 2 part webinar of the scrum (originally for the Texas Referee Society). He has given me permission to share them with this foru...



## Monthly Training & Education Webinars

The dissemination of key information to the provincial unions was again paramount in 2017. The following monthly webinars were again available to all unions explaining all of Rugby Canada's initiatives throughout the year. These are recorded so they can be reviewed at any time.

**Jan 10, 2017**– <https://attendee.gotowebinar.com/recording/5303900436291357959>

**Feb 7, 2017**– <https://attendee.gotowebinar.com/recording/5705503656025648141>

**Apr 4, 2017**– <https://attendee.gotowebinar.com/recording/3957379125145979915>

**May 2, 2017**– <https://attendee.gotowebinar.com/recording/7476228651508938252>

**Jun 6, 2017**– <https://attendee.gotowebinar.com/recording/2251472542393811723>

**Jul 4, 2017**– <https://attendee.gotowebinar.com/recording/4763461887806908684>

**Sep 12, 2017**– <https://attendee.gotowebinar.com/recording/4738785549893090819>

**Oct. 3, 2017**– <https://attendee.gotowebinar.com/recording/4878511488015267842>

**Nov 7, 2017**– <https://attendee.gotowebinar.com/recording/7639300523740564483>

**Dec 5, 2017**– <https://attendee.gotowebinar.com/recording/4144001438171581190>

## World Rugby Medical Training & Education

Rugby Canada continues to ensure that all of its team and event medical staff meet World Rugby's minimum standards for medical training. As a result 18 new doctors, physiotherapists and athletic therapists completed their World Rugby Immediate Care In Rugby (ICIR) training in 2017. There were 2 major training events, one in Vancouver in February and one in Toronto in November 2017.

## Coach Development Training & Education Delivery

In 2017 Rugby Canada's coach development workforce delivered 35 Community Initiation Courses, exceeding the proposed target of 24 courses, which was set at the end of 2016. Also, in 2017 Rugby Canada coach development workforce delivered 11 Competition Development Courses, also exceeding the expected target set in 2016 of 8 courses. There were also 2 Competition Development courses run in 2017, one in British Columbia and the other in Ontario.

Both Rugby Canada and its Provincial Unions also delivered a number of Professional Development workshops across the country in the form of the National Key Themes. Rugby Canada's National Team staff also delivered legacy workshops around the following international events:

- Edmonton – Canada vs Romania (Mark Anscombe)
- Vancouver – Vancouver 7s (Neil Powell – SA Head Coach)

Due to World Cup qualification expectations the Senior Men's team staff were used sparingly in 2017.

## 2017 Rugby Canada PlaySmart Summary

In February 2016 Rugby Canada signed the Responsible Coaching Movement pledge which continued to elevate Rugby Canada's priority placed on player welfare. The pledge ensured that Rugby Canada would;

- Review, and make relevant changes to the background screening process for recruiting coaches.
- Ensure that the rule of 2 facilitators per course was enforced.
- Ensure coaches undertook Respect in Sport and Making Ethical Decision training.
- Rugby Canada continues to ensure that all domestic and community coaches adhere to Rugby Canada PlaySmart guidelines. All coaches must undertake Concussion Online Training annually as well as Rugby Ready online training.

## Rowan's Law

In 2017 Rugby Canada continued to be the guiding sport on the Rowan's Law advisory committee. There were 8 meetings in total attended by Rugby Canada which culminated in the submission of the committee's recommendations in November 2017. As a result, Rowan's Law was passed and legislated in March 2018 by the Ontario Government.

## Responsible Coaching Movement

The Responsible Coaching Movement (RCM) is a multi-phase system-wide movement coordinated by the Coaching Association of Canada and the Canadian Centre for Ethics in Sport that has the potential to affect all sport organizations and coaches. The RCM is a call to action for organizations to implement realistic changes based on their individual state of readiness. Rugby Canada has signed the pledge to commit to the Responsible Coaching Movement and has been joined by the Saskatchewan Rugby Union. All other unions will be encouraged to follow suit in 2018.

## Match Official Development

### MO Course Delivery

Rugby Canada met its targets for World Rugby Match Official course delivery in the majority of areas, notably in Ontario, British Columbia, and in the Prairies.

There was a small shortfall in delivery in the Atlantic regions for Level 1 Match Official courses (by 3 total courses), and Level 1 Coach of Match Official courses across the board (by 2 total courses).

The overall numbers for course participation was very strong, and many officials moved their Level 1 certification to their Level 2 accreditation (23% of all course registrants in 2017, far exceeding the typical 10% on an annual basis)

Professional Development workshops were also run around the following international events:

- Canada Men's 7s - Over 40 local and out of province officials attended for a presentation by World Rugby 7s Referee Manager Paddy O'Brien and international referees.
- 2017 June test matches in Calgary, Edmonton and Hamilton with over 60 local referees taking part.
- Finally, the biggest success was certainly the 2017 Law Implementation guided webinars which introduced the following:
  - World Rugby Global Law Trials delivered in two parts over the course of the year with 163 participants joining us from across Canada for the March and February updates in both English and French.
  - International Law updates in August which attracted 113 participants in English and French. The content was shared widely across the country, with Rugby Canada hosting it all through Go-To-Meetings Dropbox and YouTube channels for easy access to all stakeholder across the country.

## High Performance Match Officials

Rugby Canada saw a significant amount of success for both Rose LaBrèche and Chris Assmus. Rose was appointed to Women's 6 Nations fixtures in February as well as the Women's Rugby World Cup in Ireland.

Chris was also very active on the international circuit, notably through his appointments to 3 HSBC Sevens legs in the spring. There were a number of other appointments to various Rugby Americas North events, including Dale Hall refereeing the Men's 7s final and Rebecca Matheson refereeing the Women's bronze. The National Panel also had 2 retirements with Doug Hamre and David Crisp from Alberta stepping down, and 2 promotions with Dale Hall and Peter Pender from Ontario stepping in.



## Rookie Rugby

The focus of 2017 was to build the Rookie Rugby program to a world-class level with new, robust resources, and increased materials and support for all provincial unions. Rugby Canada focused on an updated website, new downloadable PDF resources including a Rookie Rugby Guidebook, School Curriculum, and Promotional Materials. Additionally, the most sought-after resource for the program was a series of Rookie Rugby videos showcasing games in the curriculum and instructional tips for teachers and coaches.

The past year was a momentous year for Rookie Rugby as it saw a massive investment into the program through two corporate sponsors. HSBC committed to a three-year sponsorship deal as the Title Sponsor of Rookie Rugby and Honda committed to another year as the presenting sponsor. These sponsorships allowed Rugby Canada to put increased resources and support into all 10 provincial unions, including personalized Rookie Rugby signage to use at various events.



Rugby Canada also sought out major partnerships with other national organizations such as Physical Health Education Canada, where Rookie Rugby is currently being reviewed for endorsement for the Rookie Rugby School Curriculum. Rugby Canada plans to continue these partnerships in hopes of reaching more children around Canada.

Rookie Rugby has been used as a tool to access targeted groups with the intention of increasing numbers of populations that are currently underrepresented in rugby. A few successful pilot programs were hosted for Indigenous groups in British Columbia and children with disabilities in both Manitoba and Ontario. These initiatives will be expanded upon in 2018 and beyond.

Participation numbers in the program have been growing and 2017 has shown the highest numbers to date. Below are the 2017 Rookie Rugby registration numbers:



2017 Participation Totals	
Total Session Reported	2,017
Total Males Participating	45,487
Total Females Participating	42,290
<b>Total Participants</b>	<b>87,777</b>

2017 Instructor Totals	
Total Male Instructors	361
Total Female Instructors	361
<b>Total Participants</b>	<b>722</b>

Minor Registration (STAY) Totals - 2016 & 2017			
Province	Total Minor Registrations 2016	Total Minor Registrations 2017	Growth
Alberta	749	1,063	314
British Columbia	927	1,065	138
Manitoba	36	40	4
Newfoundland	53	86	33
New Brunswick	18	0	-18
Nova Scotia	71	281	210
Ontario	2,013	2,332	319
Prince Edward Island	23	70	47
Quebec	318	382	64
Saskatchewan	556	598	42
<b>Totals</b>	<b>4,764</b>	<b>5,917</b>	<b>1,153</b>
<b>Players that came from Rookie Rugby Programs in 2017 (indicated during RC registration)</b>			<b>2,695 (45%)</b>



# CAPITAL CAMPAIGN AND NATIONAL TRAINING CENTRE

## Capital Campaign Activities

A grand opening celebration for the Al Charron Rugby Canada National Training Centre was held on February 27, 2018. This momentous occasion celebrated the collaboration between the City of Langford and Rugby Canada to provide a focal point and world-class resource to support our athletes competing for Canada nationally and on the world stage.

The new facility will allow athletes to train in the gym, undertake technical and tactical sessions on the turf fields, and undergo treatment and rehabilitation in a dedicated medical facility. It will also enhance collaboration between coaches, players and personnel, and further their pursuit of excellence in each and every competition. The facilities will also be made available for use by players from within the local region as well as age grade athletes and teams from across Canada.

Special recognition was given to Mayor Stewart Young from the City of Langford, Keith Gillam from Gillam Group for leading the construction phase, Rick Powers and Bill Webb for co-chairing the Capital Campaign and both Bill and Kevin Reed for their sizeable contribution to the campaign that allowed them naming rights for the Centre.

The campaign will continue to raise funds to support the remaining commitment to build the Centre and provide operating revenue to keep the doors open.



# ALUMNI RELATIONS & PLAYER SUPPORT PROGRAMS

## Alumni

In 2017, the alumni continued to be invited to attend Rugby Canada matches taking place on home soil. One complimentary ticket was gifted with the opportunity to purchase more tickets at a discounted price. The number of additional tickets that were available for purchase was dependent on the venue where the event was taking place.

Small alumni gatherings took place around the test matches in Calgary, and Hamilton and many alumni attended both the Canada Sevens in Vancouver and the Canada's Women's Sevens in Langford.

The alumni continued to be given the opportunity to purchase an Under Armour alumni specific golf shirt with an embroidered Rugby Canada logo, in an effort to continue to build engagement with this vital community. Emails were circulated on a monthly to bi-monthly basis that contained alumni updates, Rugby Canada events, and global rugby updates creating a greater awareness to the initiatives taking place within the organization.

Various alumni were recognized through capping ceremonies prior or during Rugby Canada events.



## National Players Support Program

This program continues to supplement gaps and deficits in funding enabling the athletes to focus attention on training and playing at the elite level. Funds are used to address the needs of team programs and players over the course of the year. In 2017, much like 2016 less money was raised than in previous years due to an increased focus on other Rugby Canada fundraising initiatives such as the National Training Centre Capital Campaign and the Monty Heald Fund. With a look ahead to 2018 and a new approach to fundraising and the Capital Campaign essentially completed, it is hoped once again that more money will be raised to help benefit our athletes and programs.



# NATIONAL RECOGNITION PROGRAM

## Annual Awards Program

The 2017 Annual Awards Dinner was moved to Vancouver and held on March 7, 2017 as one of the lead up events to the Canada Sevens Tournament. Over 350 guests gathered at the Fairmont Waterfront Hotel to celebrate the Annual Award recipients for their outstanding contributions to the growth and development of rugby in Canada. The award recipients, recognized for their contribution for 2017 were:

- Player of the Year, Men's Sevens** ..... **Nathan Hirayama**
- Player of the Year, Women's Sevens** ..... **Kayla Moleschi**
- Player of the Year, Men's Fifteens** ..... **Evan Olmstead**
- Player of the Year, Women's Fifteens** ..... **Laura Russell**
- Young Player of the Year, Male** ..... **Conor Keys**
- Young Player of the Year, Female** ..... **Sophie de Goede**
- Coach of the Year, Male** ..... **John Daggett**
- Coach of the Year, Female** ..... **Jennifer Boyd**
- Match Official of the Year** ..... **Rose La Breche**
- Volunteer of the Year** ..... **Roxanne Butler**
- Provincial Union Award** ..... **Saskatchewan Rugby Union**
- NSM15 "Canadian Shield" Player of the Year** ..... **Ray Barkwill**
- NSW15 Gillian Florence Player of the Year** ..... **Julianne Zussman**

A Special Recognition Award was presented to John Lyall for the work he's done bringing rugby to the Aboriginal communities in British Columbia and the Chairman's Award was presented to Malcolm MacAfee.

## Hall of Fame

The Inaugural class of Hall of Fame Inductees were celebrated alongside the Annual Awards Dinner in March of 2017 and were recognized on-field during the Canada Sevens Tournament held at BC Place in Vancouver.

### THE INDUCTEES WERE:

- Al Charron**, Player
- Gillian Florence**, Player
- Ro Hindson**, Player
- Mike Luke**, Builder
- Gareth Rees**, Player
- Rod Snow**, Player
- Robert Spray**, Builder



The Hall of Fame nominations and selection process are overseen by a subcommittee of the Ways and Means Committee.

# COMMERCIAL OPERATIONS

## Fund Development

Rugby Canada's Fund Development Program organized a Women's Rugby World Cup Send-off event in Toronto at the Globe & Mail's newly opened Event Centre. The event, hosted by Canadian Television's Sportscaster Kate Beirness, was held to recognize the accomplishments of Canadian female athletes and celebrate our National Senior Women's Rugby Team before they departed for the Rugby World Cup in Ireland. The evening included a panel discussion with two of our team members, team Captain, Kelly Russell and Karen Paquin. They were joined by guest panelists Natalie Spooner, Olympic Ice Hockey Gold Medalist, and Rosie Cossar, Olympic & Pan Am Games Gymnast. The evening concluded with a trip to Ireland presented to one lucky guest and the team gathering on stage to sing the Canadian anthem. The evening brought in \$71,645.

Our Annual Toronto and Victoria Players Championship Golf Tournaments were held in 2017 and the exclusive golf outing at Redtail Golf Course in Port Stanley, Ontario returned for its fourth year. All three tournaments combined to raise \$208,000.

We continued to support the Canadian Rugby Fund's Hong Kong 7s Luncheon and incorporated some activations with local sponsors Maxwells Clothiers Limited. The Foundation allocated \$13,000.00 from the luncheon to support our National Sevens Program.

The return of the New Zealand Maori All Black's to Canada allowed us to host unique fundraising opportunities in Vancouver. The Rugby Long Lunch, featuring New Zealand All Black's Alumni Buck Shelford, was held earlier on the day of the game. Guests were entertained with stories of Buck's playing days and a live auction was held to raise funds for the National Team's Programs. We also sold several experience packages that were focused on activities around the Canada vs Maori game at BC Place. Both the lunch and experience packages combined to raise \$68,700.

The year closed with an online auction with exclusive items such as a Women's Sevens Bronze Medal team signed jersey and other rugby memorabilia from our 2017 rugby season.

## Communications

2017 saw Rugby Canada's communications department achieve unprecedented success. With 453 articles published and more than a dozen international fixtures broadcast from Canada, Rugby Canada saw record breaking numbers.

On social media, Canada's Facebook page alone reached nearly 44 million people while growing the Twitter fan base by more than 25 per cent. Rugby Canada remains an international leader in social media, with the third largest social media following amongst National Sport Organizations, only trailing Hockey & Soccer Canada.

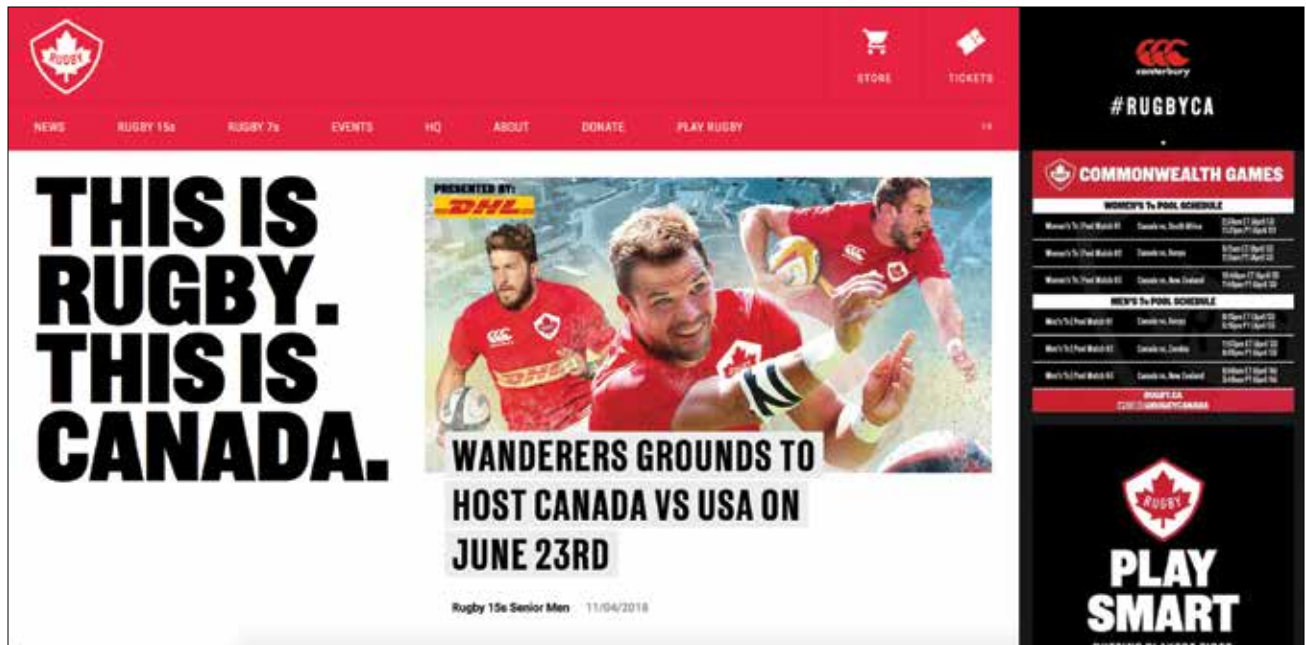
Rugby Canada continues to be a leader on video content with over 3.5 million views accounted for in 2017 from game highlights, previews and feature stories.

Rugby Canada continues to excel in Media Relations in 2016, with nearly 3,600 media hits throughout 2017 in television, print, radio and other forms of media. 2017 saw Rugby Canada host nearly 10 press conferences, team announcements, ticket launches, mayor visits and other key media opportunities across the country.

Rugby Canada's Social Media platforms, with a following of almost 240,000 across all channels, continue to be industry leaders in digital and written content.

## Rugby Canada Websites

For the second straight year, Rugby Canada's principle website, [www.rugbycanada.ca](http://www.rugbycanada.ca), experienced major growth in its online traffic. With exciting events such as the Women's Rugby World Cup, Canada Sevens and the RISE AS One Summer Series, record numbers were recorded with more than 3 million views total. Nearly 500 articles were published in 2017 ranging from game recaps, previews/roster announcements, news, community information and player profiles among others. 2017 also saw the increased use of social media in articles with embedded videos added as well as tweets and Instagram posts. The website also supports other Rugby Canada website domains including, but not limited to, events, retail sales and training.



## Television Broadcast

2017 was an exciting year for rugby on television in Canada. TSN and RDS, official broadcast part of Rugby Canada, televised all five of Canada’s Women’s Rugby World Cup test matches, as well over a dozen international men’s fifteens matches.

Online, Rugby Canada streamed the Canada versus Chile test match as part of the 2017 Americas Rugby Championship in Langford, BC along with a four-game women’s CAN-AM Series in Ottawa for Under 18 & Under 20. All age-grade and domestic competitions – including the University Sevens, Under-18 National Sevens, Canadian Rugby Championship (U19 M, U16 M&W, U18 M&W, Senior M&W).

In December, Rugby Canada and the Canadian Broadcasting Corporation made a historic announcement that every minute of the HSBC World Rugby Men’s and Women’s Sevens Series will be streamed live on CBC’s Platforms. The partnership with Rugby Canada, which is fueled through their “Road to the Olympic Games” program, ensures that growth and excitement for Rugby Sevens will continue to rise as we look ahead to the Rugby World Cup 7s in 2018 and the next Olympics in Tokyo in 2020.

## Social Media

- Rugby Canada continues to be an industry leader across all social media platforms, while maintaining the third largest following for a National Sport Organization.
- With the use of images and video, Rugby Canada saw its numbers reach record heights in 2017.
- On Facebook, 2017 was the most successful year as posts reached 43.2 Million people
- On Twitter, Rugby Canada achieved more than 10,000 new followers with a particular hike being seen during the Women’s Rugby World Cup. Rugby Canada’s tweets created 22.72 million impressions.
- On Instagram, Rugby Canada’s account generated over 10,000 new followers, totalling 66,000. The 1,100 photo and videos reached over 16 million users in 2017, which generated over 1.1 million Likes
- On YouTube, Rugby Canada’s account generated 691,000 views, which is more than double the previous year, with nearly 1.1 million minutes watched in 2017.

## Merchandise And National Team Kit

2017 was an exciting year for the Merchandise Department. As a whole, the department maintained revenue goals for many initiatives and had a number of significant highlights. The department achieved a 26% increase in revenue from 2016 to 2017.

### The HSBC Canada 7s Vancouver

The 2nd Year of this event was a great success for Rugby Canada, surpassing budgetary goals. Merchandise per capita was \$4.85 (over 2 days) based on in stadium attendance of 76,116

### The HSBC Canada Women’s 7s Langford

For the third year in a row this event was a success for Rugby Canada, hitting budgetary expectations. Merchandise per capita was \$5.05 (over 2 days) based on in stadium attendance of 3,865.

### International Summer Series

The industry average of merchandise sold at a sporting event per attendee is approximately \$3.50. All of our international matches during the June Summer Series surpassed the industry standard.

Canada vs. USA (RWCQ)	<b>\$7.15</b> Per Capita in Hamilton, ON
Canada vs. Georgia	<b>\$8.76</b> Per Capita in Calgary, AB
Canada vs. Romania	<b>\$8.74</b> Per Capita in Edmonton, AB
Canada vs. NZ Maori	<b>\$3.51</b> Per Capita in Vancouver, BC

### Online Store / Group Sales

The Online Store maintained budgetary goals for the 2017 holiday season. Picking, packing and shipping over 1,500 online purchase orders from November 1st – December 31st.

### National Team Kit

The Merchandise Department is responsible for all National Team Apparel and equipment for all Rugby Canada programs. Over 80 Team Uniform Orders were processed and managed through the Merchandise Department, from 19 national teams and programs. The Merchandise Department assisted and provided direction in performing a Request for Proposal (RFP) in search of a new National Team Apparel Supplier. After a 12-month review process of the proposals and an extensive analysis Rugby Canada selected Canterbury to be the 2018 – 2023 Exclusive Supplier of Team Apparel for Rugby Canada.



### Rookie Rugby

In 2015, Rugby Canada introduced Rookie Rugby. In the third year the program continues to grow increasing by 50% in its total kits ordered from 2016. All kits that were ordered were picked, packed and shipped to clubs across the country.

## Events & Competitions

The 2017 event calendar was full from top to bottom, with events starting the last week in February and running steady through to early November.

The following are key highlights from the 2017 events and competitions season:

- The 2017 Americas Rugby Championship (ARC) brought many challenges due to weather. Rugby Canada's home games versus Argentina, Chile and USA respectively were all in danger of being cancelled due to weather. The Events Team activated its Delay, Interruption, Postponement, Abandonment and Cancellation (DIPAC) committee and protocols, working tirelessly to keep on top of the situation and find solutions wherever possible and practicable. Information was communicated quickly and efficiently to all parties involved, including fans. In the end all three games went off successfully, with nearly 7,000 fans on Vancouver Island and Burnaby enjoying three weekends packed with great rugby and an enjoyable atmosphere.
- In its second year the HSBC Canada Sevens tournament in Vancouver did not lose any momentum. Once again hosting 16 of the world's best men's sevens teams and welcoming another record breaking crowd of more than 75,000 fans to BC Place and the City of Vancouver. Rugby Canada's event department worked closely with Canada Sevens to plan and deliver this momentous event.
- Canada Women's Sevens once again maintained its reputation of being one of the top spots on the World Rugby Women's Sevens Series circuit, based on a World Rugby survey of the participating teams conducted at the end of the 2016-2017 season.
- Rugby Canada successfully hosted the U20 Men's World Rugby Trophy Qualification Series against the USA in Edmonton during its 2017 Men's June Internationals. Not only did the team perform on the field, easily qualifying for the 2017 World Rugby Trophy competition; the Events team was pleased to have been able to provide a world-class test match-like atmosphere for the fans and U20 Men's teams.
- Following the success of the 2016 Canada vs. Russia match, Rugby Canada returned to Calgary in June 2017 for a men's international match against Georgia. Despite the terrible weather conditions with temperatures of 4-degrees Celsius and rain with strong winds, the event still saw nearly 4,500 fans brave the conditions to support the team.
- Canada vs. Romania men's international match marked one of the first times Rugby Canada sold the hosting rights to one of its major events. The event rights were sold to MB Events in Edmonton, a professional and experienced event promoter. MB Events worked with Rugby Canada staff to deliver an exceptional in game experience for the nearly 5,000 fans in attendance.
- Rugby Canada saw a historic moment with its home Rugby World Cup Qualifying match against the USA in Hamilton at Tim Hortons Field, another world-class venue to host rugby for the first time. Typically considered a Canadian football venue, Tim Hortons Field played host to 13,000+ long time and new rugby fans. This match also allowed Rugby Canada to develop a valuable new partnership with the Hamilton Tiger-Cats Football Club of the CFL, which could prove beneficial in the future.
- Taking place at BC Place in November 2017, the Canada vs. Maori All Blacks men's international match was another historic moment for Rugby Canada, featuring the largest crowd at a fifteens rugby event in Canadian history with nearly 30,000 fans in attendance.
- Rugby Canada's events provided a unique opportunity to reach coaches and officials through specialized clinics, courses and workshops. The events have also provided a platform through which we impact youth and aspiring rugby players; this is particularly seen in the rise of HSBC Rookie Rugby. Rugby Canada is thrilled with the impact of HSBC Rookie Rugby and other ancillary events around its major games.
- Rugby Canada's redemption rate (tickets out in circulation vs. tickets scanned in at the event) continues to impress with an average of 88% of tickets distributed translating into "burns in seats". This once again speaks to the passionate and devoted community of rugby fans in Canada.
- All of the 2017 competitions saw an increase in participation, with the sevens competitions hosting more than 600 participants and fifteens competitions hosting nearly 1,500 participants across all age grades, senior men and senior women.
- 2017 saw the emergence of the Canadian University Men's Rugby Championship (CUMRC). This tournament is not owned by Rugby Canada, however Rugby Canada endorses it and provides support and guidance. In its inaugural year, the tournament featured 6 teams from across the country competing against each other, with the University of British Columbia claiming the title of National Champion.
- Rugby Canada is pleased to have delivered Canada wide streaming for all of its 2017 competitions.
- The event department is looking forward to another exciting year in 2018 with another full calendar of events and competitions.

2017 COMPETITIONS	DATES	LOCATION	VENUE	PARTICIPANTS
Canadian Rugby 7s U18 Championship	March 9 – 10	Burnaby, BC	Burnaby Lake RFC	277
National Invitational University 7s	March 17 – 18	Victoria, BC	Centre of Excellence	360
Canadian Rugby Championship (U19 Men)	July 16 – 22	Truro, NS	Truro Saints RC	171
Canadian Rugby Championships (Senior Women)	July 16 – 22	Truro, NS	Truro Saints RC	142
Canadian Rugby Championships (U18 Men & Women)	August 15 – 21	Calgary, AB	Calgary Rugby Park	367
Canadian Rugby Championships (U16 Men & Women)	August 15 – 21	Calgary, AB	Calgary Rugby Park	396
Canadian Rugby Championships (Senior Men)	Various	Various	Various	n/a
Canadian University Men's Rugby Championship**	November 16-19	Guelph, ON	University of Guelph	180+

\*\*This competition is not owned by Rugby Canada, but is supported and endorsed by Rugby Canada.

2017 EVENTS	DATES	LOCATION	VENUE	ATTENDANCE
Americas Rugby Championship: NSM15 v. Argentina	February 4	Langford, BC	Westhills Stadium	1,864
Americas Rugby Championship: NSM15 v. Chile	February 11	Langford, BC	Westhills Stadium	1,509
Americas Rugby Championship: NSM15 v. USA	February 18	Burnaby, BC	Swangard Stadium	3,416
Canada Sevens (HSBC World Rugby Sevens Series)	March 11-12	Vancouver, BC	BC Place	76,116
Canada Women's Sevens (World Rugby Women's Sevens Series)	May 27-28	Langford, BC	Westhills Stadium	5,000
NSM15 v. Georgia	June 10	Calgary, AB	Calgary Rugby Park	4,388
World Rugby Trophy Qualifier: U20 Men v. USA (game 1)	June 14	Edmonton, AB	Elerslie Rugby Park	500*
World Rugby Trophy Qualifier: U20 Men v. USA (game 2)	June 17	Edmonton, AB	Elerslie Rugby Park	4,796
NSM15 v. Romania	June 17	Edmonton, AB	Elerslie Rugby Park	4,796
Rugby World Cup 2019 Qualifier: NSM15 v. USA	June 24	Hamilton, ON	Tim Horton's Field	13,187



2017 EVENTS	DATES	LOCATION	VENUE	ATTENDANCE
U18 Women v. U18 USA	August 1	Ottawa, ON	Ottawa University	200*
U20 Women v. U20 USA	August 3	Ottawa, ON	Ottawa University	200*
U18 Women v. U18 USA	August 5	Ottawa, ON	Ottawa University	400*
U20 Women v. U20 USA	August 7	Ottawa, ON	Ottawa University	400*
NSM15 v. Maori All Blacks	November 3	Vancouver, BC	BC Place	29,480

\*These events were not ticketed and thus attendance numbers are an estimate only.

## 2017 National Competition Results

### 2017 CANADIAN RUGBY CHAMPIONSHIP SENIOR WOMEN

DATE	LOCATION	HOME	SCORE	AWAY
Jul 17	Truro, NS	Nova Scotia	0 - 57	Ontario
Jul 18	Truro, NS	Wolfpack	24 - 46	British Columbia
Jul 18	Truro, NS	Nova Scotia	9 - 60	Quebec
Jul 19	Truro, NS	Ontario	15 - 0	Quebec
Jul 20	Truro, NS	Ontario	25 - 7	British Columbia
Jul 20	Truro, NS	Nova Scotia	19 - 22	Wolfpack
Jul 21	Truro, NS	Ontario	39 - 7	Wolfpack
Jul 21	Truro, NS	Quebec	32 - 17	British Columbia
Jul 22	Truro, NS	Nova Scotia	27 - 27	British Columbia
Jul 22	Truro, NS	Quebec	32 - 17	Wolfpack

### 2017 CANADIAN RUGBY CHAMPIONSHIP U19 MEN

DATE	LOCATION	HOME	SCORE	AWAY
Jul 17	Truro, NS	Ontario	36 - 14	Voyageurs
Jul 17	Truro, NS	Atlantic Rock	24 - 21	Prairie Blizzard
Jul 18	Truro, NS	Wolfpack	17 - 21	Voyageurs
Jul 18	Truro, NS	Atlantic Rock	12 - 37	British Columbia
Jul 19	Truro, NS	Ontario	26 - 19	Wolfpack
Jul 19	Truro, NS	Prairie Blizzard	3 - 48	British Columbia
Jul 20	Truro, NS	Atlantic Rock	26 - 38	Ontario
Jul 20	Truro, NS	Voyageurs	14 - 36	British Columbia
Jul 22	Truro, NS	Prairie Blizzard	12 - 43	Wolfpack
Jul 22	Truro, NS	Atlantic Rock	30 - 22	Voyageurs
Jul 22	Truro, NS	British Columbia	29 - 17	Ontario

**2016 CANADIAN RUGBY CHAMPIONSHIP U18 MEN**

DATE	LOCATION	HOME	SCORE	AWAY
Aug 15	Calgary, AB	Nova Scotia	10 - 38	British Columbia
Aug 15	Calgary, AB	Ontario	21 - 41	Alberta
Aug 15	Calgary, AB	Prairie Blizzard	0 - 41	Newfoundland
Aug 16	Calgary, AB	Prairie Blizzard	17 - 70	Ontario
Aug 16	Calgary, AB	Quebec	17 - 24	British Columbia
Aug 16	Calgary, AB	Newfoundland	30 - 21	Alberta
Aug 17	Calgary, AB	Nova Scotia	19 - 34	Quebec
Aug 18	Calgary, AB	Alberta	25 - 21	Newfoundland
Aug 18	Calgary, AB	Quebec	10 - 44	British Columbia
Aug 18	Calgary, AB	Prairie Blizzard	15 - 36	Nova Scotia
Aug 19	Calgary, AB	Prairie Blizzard	21 - 60	Ontario
Aug 20	Calgary, AB	British Columbia	26 - 29	Alberta
Aug 20	Calgary, AB	Quebec	5 - 20	Newfoundland
Aug 20	Calgary, AB	Ontario	85 - 12	Nova Scotia

**2017 CANADIAN RUGBY CHAMPIONSHIP U18 WOMEN**

DATE	LOCATION	HOME	SCORE	AWAY
Aug 15	Calgary, AB	Ontario	17 - 32	British Columbia
Aug 15	Calgary, AB	Prairie Blizzard	0 - 41	Alberta
Aug 16	Calgary, AB	Nova Scotia	14 - 46	Alberta
Aug 16	Calgary, AB	Quebec	5 - 27	British Columbia
Aug 17	Calgary, AB	Quebec	15 - 55	Ontario
Aug 17	Calgary, AB	Prairie Blizzard	12 - 48	Nova Scotia
Aug 18	Calgary, AB	Nova Scotia	31 - 20	British Columbia
Aug 18	Calgary, AB	Ontario	0 - 49	Alberta
Aug 18	Calgary, AB	Prairie Blizzard	26 - 21	Quebec
Aug 20	Calgary, AB	Alberta	43 - 10	Nova Scotia
Aug 20	Calgary, AB	Ontario	5 - 60	British Columbia
Aug 20	Calgary, AB	Prairie Blizzard	33 - 28	Quebec

**2017 CANADIAN RUGBY CHAMPIONSHIP U16 MEN**

DATE	LOCATION	HOME	SCORE	AWAY
Aug 15	Calgary, AB	British Columbia 1	38 - 5	Alberta
Aug 15	Calgary, AB	British Columbia 2	47 - 19	Ontario
Aug 15	Calgary, AB	British Columbia 3	26 - 7	Newfoundland
Aug 15	Calgary, AB	Manitoba	7 - 22	Quebec
Aug 15	Calgary, AB	Saskatchewan	26 - 17	New Brunswick
Aug 15	Calgary, AB	Ontario	14 - 63	British Columbia 1

**2017 CANADIAN RUGBY CHAMPIONSHIP U16 MEN (CONT.)**

DATE	LOCATION	HOME	SCORE	AWAY
Aug 15	Calgary, AB	British Columbia 2	5 - 20	Alberta
Aug 15	Calgary, AB	Manitoba	12 - 38	Newfoundland
Aug 15	Calgary, AB	Saskatchewan	0 - 26	Quebec
Aug 15	Calgary, AB	British Columbia 3	56 - 5	New Brunswick
Aug 16	Calgary, AB	British Columbia 2	12 - 19	British Columbia 1
Aug 16	Calgary, AB	Ontario	7 - 35	Alberta
Aug 16	Calgary, AB	Saskatchewan	21 - 25	Newfoundland
Aug 16	Calgary, AB	British Columbia 3	15 - 0	Quebec
Aug 16	Calgary, AB	Manitoba	12 - 10	New Brunswick
Aug 18	Calgary, AB	Quebec	7 - 64	British Columbia 2
Aug 18	Calgary, AB	Newfoundland	5 - 72	Alberta
Aug 18	Calgary, AB	British Columbia 3	24 - 12	Ontario
Aug 18	Calgary, AB	New Brunswick	17 - 38	Manitoba
Aug 18	Calgary, AB	Saskatchewan	0 - 73	British Columbia
Aug 19	Calgary, AB	Ontario	39 - 19	Saskatchewan
Aug 19	Calgary, AB	Quebec	12 - 43	Newfoundland
Aug 19	Calgary, AB	British Columbia 3	3 - 39	British Columbia 1
Aug 19	Calgary, AB	British Columbia 2	24 - 27	Alberta
Aug 20	Calgary, AB	Manitoba	64 - 19	New Brunswick
Aug 20	Calgary, AB	Quebec	23 - 19	Saskatchewan
Aug 20	Calgary, AB	Newfoundland	43 - 29	Ontario
Aug 20	Calgary, AB	British Columbia 3	14 - 55	British Columbia 2
Aug 20	Calgary, AB	Alberta	34 - 29	British Columbia 1

**2017 CANADIAN RUGBY CHAMPIONSHIP U16 WOMEN**

DATE	LOCATION	HOME	SCORE	AWAY
Aug 15	Calgary, AB	Ontario	27 - 38	British Columbia
Aug 15	Calgary, AB	Nova Scotia	15 - 64	Alberta
Aug 16	Calgary, AB	British Columbia	38 - 5	Alberta
Aug 16	Calgary, AB	Ontario	50 - 0	Nova Scotia
Aug 17	Calgary, AB	Nova Scotia	5 - 41	British Columbia
Aug 17	Calgary, AB	Ontario	49 - 5	Alberta
Aug 19	Calgary, AB	Nova Scotia	5 - 60	British Columbia
Aug 19	Calgary, AB	Alberta	17 - 22	Ontario
Aug 20	Calgary, AB	Alberta	60 - 7	Nova Scotia
Aug 20	Calgary, AB	British Columbia	10 - 27	Ontario

**ADDITIONAL 2017 NATIONAL CHAMPIONSHIP RESULTS**

**National University Sevens Rugby Championship**  
**Canadian Rugby Sevens U18 Championship**

[www.canadianuniversity7s.com](http://www.canadianuniversity7s.com)  
[www.canadianuniversity7s.com](http://www.canadianuniversity7s.com)

# OPERATIONS & MEMBER RELATIONS

## Operations & Member Relations

2017 brought forward a number of integral changes to the Operations and Member Relations Department. From the changeover of staff, to the implementation of a new national rugby registration system the department has seen much needed change, which has led to future promise of increased administration and operational efficiency.

## Member Management & Registration

Following an extensive tender process conducted at the end of 2016, which garnered significant interest from the market, SportLoMo was selected from a diverse pool of online technology and digital platform providers to manage the Rugby Canada National Rugby Registration System. Rugby Canada used the opportunity to undertake a needs assessment, collaborating with all ten Provincial Unions across Canada. The process resulted in a clear mandate to develop a streamlined and seamless technology solution to address all registration, member management and sport administration needs, including league and competition management, within a single environment.



In 2017, Rugby Canada announced a new multi-year partnership designating SportLoMo as an official supplier for the national sport organization. SportLoMo will serve as Rugby Canada's technology supplier for the National Rugby Registration system and Member Management Platform for the foreseeable future.

SportLoMo were approved as the official vendor in early March 2017 and quickly set about defining the specific features required by Rugby Canada that were not in the core platform.

Having originally planned an implementation date for the start of the 2018 season, because British Columbia season commenced in the fall of 2017, a request was made by to bring forward the start date of the project to the end of July 2017 and to commence the rollout with BC Rugby.

In less than 4 months, SportLoMo commenced the rollout of the platform to all clubs in British Columbia. All clubs were set up, trained and commenced taking member registration early August. During the month of August alone, over \$1M CAD in member registrations was processed on the platform.

In November 2017, all other provinces were invited to view the progress in British Columbia where all members are now registered online and all clubs record their team rosters online. Referees are assigned to games and notified of their assignments and a full playing history is available from the start of the season. Additional features to cater for Player Upgrades, Discounts Codes which could be administered at each level of the organisation and transfer procedures between clubs in a province, and to clubs in other provinces, with differing approval procedures were also made available. Detailed financial reporting allows each layer of the organization to generate detailed financial reports which are used to support bank reconciliation. This feature has greatly reduced workload for admin at provincial and national level in particular.

Training commenced for all other clubs in all other provinces in December 2017 in preparation for the launch of the rest of the nine provincial union members commencing in January of 2018.

Rugby Canada once again experienced a material growth in participation again in 2017, due to the success of the Rookie Rugby program. Rugby Canada's membership grew 3.1 % from 2016 to 2017 and fell just short of the 30,000-member mark. The minor category alone grew by approximately 800 members as eight of the ten provinces increased registration in this particular age category. This is a positive reflection of the investments being made across the Canadian rugby community. Rugby Canada's member registration numbers have experienced a gradual increase since 2010, and continues to grow slowly year over year.

UNION	MINOR	JUNIOR	SENIOR	OTHER	VISITOR	GRAND TOTAL
AB	1,000	1,636	2,098	207	388	5,329
BC	1,061	1,400	2,927	800	412	6,600
MB	34	88	515	8	59	704
NB	-	107	307	28	46	488
NL	86	111	152	-	54	403
NS	210	81	580	119	61	1,051
ON	2,121	3,674	3,863	719	541	10,918
PEI	70	58	89	1	7	225
PQ	376	590	1,756	79	128	2,929
SK	583	63	398	22	108	1,174
RC	-	6	35	1	1	43
Total	5,541	7,814	10,622	1,984	1,805	29,864

**Notes:**

1. Rugby Canada Memberships are based on paying members processed through the National Rugby Registration System
2. Other = Masters, Rec, University, Pre-Season, Offseason, Medical & Managers
3. Senior = Senior Players, Coaches, Match Officials
4. "RC" members include National Team athletes not associated with any Club / Provincial Union.

In the later portion of 2017, the Member Management Advisory Group (MMAG) was re-engaged in aims of determining whether the current Rugby Canada registration membership categories, definitions, and fee structure were adequate and appropriate to service and facilitate future growth of rugby in Canada. After a thorough review of the 2017 membership categories by the MMAG, an intro to contact membership type has been made available to those registering in 2018 that are 15 years of age and under. Members previously only had the choice to choose contact or non-contact programming, but did not allow for the transition period for new players who had never experienced the contact portion of the game.

Furthermore for 2018, the preseason membership type has been eliminated as Rugby Canada and the Provincial Union's agreed to extend insurance coverage to those members who purchase a full membership prior to May 1st of the given year. As such, insurance will be extended from the point of full-membership purchase until the end of April of the following year. Additionally the coaching membership registration fees have been reduced by ~ 50% to a cost of \$51.04 for the 2018 rugby season, in an effort to minimize the cost for those who volunteer their time to grow the sport.

**Insurance**

Marsh Canada Ltd. continues to serve as Rugby Canada's Broker of Record. The longevity of this relationship ensures smooth day-to-day policy administration as well as allowing Rugby Canada to look towards the future with Marsh's expert knowledge of rugby in the insurance landscape.

Chubb Insurance (formerly ACE Insurance) administers the personal accident claims arising from Rugby Canada's membership. Chubb has dedicated a Claims Specialist to the account, which has provided familiarity, consistency and faster response times.

Tour and event sanctioning remains an important aspect of Rugby Canada's risk mitigating strategies. With great credit to the provinces, sanctioning has become an integral part of event and tour planning. Moving forward, the administration of sanctioning will move to SportLoMo.

Rugby Canada encourages all provinces to opt into the excess medical coverage buy-up option. This option ensures that injured members have insurance coverage for expenses such as physiotherapy, wheelchair rental, ambulance fees and semi-private hospital rooms. The small fee to purchase this coverage provides an invaluable good will gesture as well as piece of mind for members.





# FINANCIAL STATEMENTS

## Statement of Financial Position

DECEMBER 31	2017	2016
<b>ASSETS</b>		
<b>Current</b>		
Cash	\$ 310,465	\$ 294,673
Cash - Restricted	228,990	327,230
Temporary investments	170,792	170,792
Accounts receivable	1,116,390	633,887
Grants receivable	107,015	279,190
Inventories	341,935	397,429
Prepaid expenses	313,275	203,829
Deposit	-	100,000
	2,588,862	2,407,030
<b>Investments in controlled organizations</b>	296,467	284,531
<b>Tangible capital assets and leased tangible capital assets</b>	8,312,602	405,846
<b>Due from controlled organizations</b>	5,526	312,448
	<b>\$11,203,457</b>	<b>\$3,409,855</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current</b>		
Bank overdraft and line of credit	\$ -	\$ 115,836
Accounts payable & accrued liabilities	1,480,159	1,234,179
Deferred fees and contributions	2,282,787	2,299,068
Construction costs payable	1,043,320	-
Current portion of obligations under capital lease	122,339	-
	4,928,605	3,649,083
<b>Long-term debt</b>	1,000,000	-
<b>Obligations under capital leases</b>	1,926,793	-
<b>Deferred contributions related to leased tangible capital assets</b>	3,747,999	-
<b>Due to controlled organizations</b>	312,044	69,783
<b>Deferred lease inducement</b>	96,814	110,645
	12,012,255	3,829,511
<b>Net Deficiency</b>		
Internally restricted	48,721	18,721
Unrestricted	(857,519)	(438,377)
	(808,798)	(419,656)
	<b>\$11,203,452</b>	<b>\$3,409,855</b>



## Statement of Operations

FOR THE YEAR ENDED DECEMBER 31	2017	2016
<b>REVENUES</b>		
<b>External Funding</b>		
World Rugby Limited	\$ 2,213,444	\$ 2,122,719
Sport Canada	2,309,270	2,965,999
	<b>4,522,714</b>	<b>5,088,718</b>
<b>Membership</b>		
National insurance	702,914	701,124
National registration	979,691	952,546
	<b>1,682,605</b>	<b>1,653,670</b>
<b>Rugby Canada</b>		
Sponsorships	1,761,686	1,609,175
Fundraising	454,434	329,541
Donations	652,227	729,856
Domestic competitions	184,736	301,912
International events	2,053,801	1,311,131
National teams	2,528,074	1,897,341
Development - Coaching & refereeing	48,452	156,856
Sales of merchandise	916,068	715,540
Rebate	-	24,946
Other income	220,851	209,858
	<b>8,820,329</b>	<b>7,286,156</b>
<b>Other</b>		
Revenue from controlled organizations	1,195,104	1,120,867
	<b>16,220,752</b>	<b>15,149,411</b>
<b>EXPENSES</b>		
Accounting, legal and professional fees	122,513	160,765
Amortization of tangible capital assets and leased tangible capital assets	105,127	114,614
Bad debts	-	26,073
Board of directors and planning meetings	253,747	220,187
Domestic competitions	591,033	591,525
Donations	326,140	470,066
Exchange (gain) loss	4,146	18,320
Fundraising	274,276	166,621
High Performance Centre	145,621	140,057
International events	1,451,762	1,210,887
National insurance	574,816	806,646
National office and general administration	760,994	897,671
National registration (recovery)	(2,000)	15,135
National teams	8,458,053	7,018,037
Marketing	401,360	462,508
Program development	478,431	621,756
Purchase of merchandise items	649,886	399,445
Short-term interest, bank charges and exchange rate	142,316	130,337
Staff salaries, benefits and commissions	1,620,361	1,625,349
	<b>16,358,582</b>	<b>15,095,999</b>
<b>(Deficiency) excess of revenues over expenses</b>	(137,830)	53,412
<b>Non-recurring expenses</b>		
Severance pay and restructuring costs	\$ 196,382	\$ -
U19M/U20W/SrW Travel Cost Share miscalculation	\$ 54,930	\$ -
<b>(Deficiency) excess of revenues over expenses</b>	<b>(389,142)</b>	<b>53,412</b>



# PARTNERS AND PROVINCIAL UNIONS

## PREMIER PARTNERS



UNDER ARMOUR.

## SIGNATURE PARTNERS



## OFFICIAL PARTNERS



PROVINCIAL UNIONS





FirstOntario  
CREDIT UNION

FirstOntario  
CREDIT UNION

FirstOntario  
CREDIT UNION

FirstOntario  
CREDIT UNION

PINTY'S

belairdirect.

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