



RUGBY CANADA

ANNUAL REPORT 2019





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A MESSAGE FROM THE CHAIRMAN



TIM POWERS
CHAIRMAN



Canada's rugby success was celebrated at home and around the world in 2019. Rugby World Cup 2019 tested our Canadian Men's XV team as they performed fearlessly against some of the world's top rugby nations. Despite the disappointing cancellation of our final match against Namibia, the team made Canadian's proud when they volunteered to help clean the streets of Kamaishi, Japan following the destruction of Typhoon Hagibis. I am proud of the team's resilience and their performance both on and off the pitch.

2019 was also a celebrated year for our National Men's and Women's Sevens programs as they both qualified for the Tokyo 2020 Olympics. The hard work and dedication of both programs is evident in their performances and we look forward to cheering them on at the Olympics in July 2020.

Canadian pride remains a hallmark of rugby events. In 2019, Rugby Canada showcased the sport to Canadians, hosting Senior and Age Grade matches nationwide. We look forward to showcasing rugby to more proud Canadians, and will strive to set further National attendance records in the years to come.

As we look ahead to the future of rugby in Canada, it remains apparent that development of elite-level players is paramount to our long-term international success. We were honored to announce the reinstatement of the Rugby Canada Pacific Pride Program in 2019 to begin the process of achieving this goal and look forward to growing a network of young, elite rugby players on home soil.

Finally, under the leadership of Rugby Canada Chief Executive Officer, Allen Vansen, with unanimous support from the Board, 2019 saw the continuation of many changes for Rugby Canada. All changes pursue the goal of implementing a new long-term strategy that continues to support our National team programs, while also recognizing the need for new directions in some of these programs while continuing focus on growing the community game and ensuring financial stability for Rugby Canada. We believe in our staff, contractors and volunteers as they continually work to improve our Union.

We look forward to 2020 and believe the future of Canadian rugby is bright!



CORPORATE STRUCTURE

BOARD MEMBERS & RUGBY CANADA STAFF

2019 Board of Directors

Tim Powers	Chairman	Maria Samson	Director
Kathy Henderson	Vice-Chair	John Seaman	Director
Doug Campbell	Secretary	Bill Webb	Director
Jay Johnston	Treasurer	Tyler Hotson	Director (Male Player Director)
Andrew Bibby	Director	Meaghan Howat	Director (Female Player Director)
Brian Burke	Director	Dr. Pat Parfray	World Rugby Council Rep.
Sally Dennis	Director	Rick Bourne	Rugby Americas North Rep.
Jamie Lockwood	Director	Pat Aldous	Canadian Olympic Committee Rep.

Senior Leadership Team

Allen Vansen	Chief Executive Officer
Dustin Hopkins	Managing Director, Rugby Operations
Kingsley Jones	Director, Men's Performance Rugby & Men's 15s Head Coach
John Tait	Director Women's Performance Rugby & Women's 7s Head Coach
Sandro Fiorino	Women's 15s Head Coach & Lead, Canada Sevens Academy
Henry Paul	Men's 7s Head Coach
Jamie Cudmore	Head Coach, Canadian Men's Rugby Academy
Matt Barr	Director, Athletic Performance
Paul Hunter	Director, Community Rugby & Development
Mark Lemmon	Chief Commercial Officer
Gareth Rees	Director, Commercial & Program Relations
Deanna Cowan	Senior Manager, Merchandising & Licensing
Jamie Levchuk	Managing Director, Events, Marketing & Communications
Jennifer Smart	Director, Events
Laine Walden	Director, Canada Sevens
Shaun Thompson	Director, Marketing & Communications
Bryan Wilson	Chief Operating Officer
Jen Braem	Director, Finance



RUGBY CANADA 2019 HIGH PERFORMANCE REPORT

NATIONAL SENIOR TEAMS

NATIONAL SENIOR MEN'S XV TEAM

Successes:

- Although the National Senior Men's 15s Program faced losses in their RWC prep and at RWC2019, the team put some great performances forward, such as holding the All Blacks scoreless in the final 24 minutes of play and a second-half score of 7-19 against the Springboks with only 14 men on the field at RWC2019. Both of these examples show the "never give up" attitude of this team.

Challenges:

- The cancellation of the final RWC2019 match against Namibia due to Typhoon Hagibis was a significant setback as this match was very important in the goals set for the National Senior Men's 15s Program.
- Financial restrictions prevented the team from a longer training camp prior to the Pacific Nations Cup (PNC). This restricted the team's physical preparation (pre-season) ahead of RWC2019.

2019 Capped Player List:

- Tyler Ardron
- Kyle Baillie
- Noah Barker
- Justin Blanchet
- Nick Blevins
- Rob Brouwer
- Hubert Buydens
- Luke Campbell
- Andrew Coe
- Dustin Dobravsky
- Guiseppe du Toit
- Doug Fraser
- Jeff Hassler
- Ciaran Hearn
- Matt Heaton
- Eric Howard
- Jake Ilnicki
- Cole Keith
- Conor Keys
- Ryan Kotlweski
- Josh Larsen
- Ben LeSage
- Kainoa Lloyd
- Phil Mack
- Jamie Mackenzie
- Gordon McRorie
- Peter Nelson
- Shane O'Leary
- Evan Olmstead
- Patrick Parfrey
- Taylor Paris
- Nakai Penny
- Will Percillier
- Benoît Piffero
- Andrew Quattrin
- Lucas Rumball
- Theo Sauder
- Djustice Sears-Duru
- Mike Sheppard
- Matt Tierney
- Conor Trainor
- DTH van der Merwe

2019 Key Staff Leads:

- Kingsley Jones - Head Coach
- Alana Gattinger - Team Manager
- Michael Deasy - Lead S&C Coach
- Mallory White - Lead Physiotherapist
- Wilhelm Horn - Lead Analyst

Special thanks must go to all staff who supported the team throughout 2019.

Results:

DATE	TOURNAMENT	LOCATION	HOME TEAM	FINAL SCORE	AWAY TEAM
2019-02-02	ARC	Montevideo, Uruguay	Uruguay	20-17	Canada
2019-02-09	ARC	Saõ José dos Campos, Brazil	Brazil	18-10	Canada
2019-02-22	ARC	Westhills Stadium, Langford	Canada	56-0	Chile
2019-03-01	ARC	Westhills Stadium, Langford	Canada	23-39	Argentina XV
2019-03-08	ARC	Seattle, USA	USA	30-25	Canada
2019-07-27	PNC	Glendale, USA	USA	47-19	Canada
2019-08-03	PNC	Suva, Fiji	Fiji	38-13	Canada
2019-08-09	PNC	Lautoka, Fiji	Canada	23-33	Tonga
2019-08-24	Pre-RWC Tour	Tim Hortons Field, Hamilton	Canada	35-38	Leinster
2019-09-07	Pre-RWC Tour	BC Place, Vancouver	Canada	15-20	USA
2019-09-26	Rugby World Cup	Fukuoka, Japan	Canada	7-48	Italy
2019-10-02	Rugby World Cup	Oita, Japan	New Zealand	63-0	Canada
2019-10-08	Rugby World Cup	Kobe, Japan	South Africa	66-7	Canada
2019-10-13	Rugby World Cup	Kamaishi, Japan	Namibia	CANCELLED	Canada

NATIONAL SENIOR WOMEN'S XV TEAM

Successes:

- Full-time Head Coach to support the National Senior Women's 15s Program. Strong part-time support staff in place with representation from coast-to-coast.
- Greater integration between the 7s and 15s programs with an emphasis on developing young talent.
- Participation in the Super Series Tournament provided an opportunity to play 4 top teams, two years out from the RWC2021. Canada had two very close losses, a dominant win over France, and a loss to New Zealand.
- 5 new caps were earned in 2019, with youth having opportunities to gain critical match experience.
- Program staff re-aligned the player pool structure and training groups, resulting in the creation of 3 primary groups: Targeted Athletes Group (TAG), Regional Extended Group (REG), & Next Generation Extended Group (NEG).

Challenges:

- The program is largely run by volunteer, part-time staff and the player pool is de-centralized with limited high-performance resources and training facilities.
- Ongoing financial limitations to allow consistent programming and resources to be provided to the National Senior Women's 15s Program (eg. Analysis, nutrition, mental performance).
- Challenges around consistencies of International Competition Calendar (alignment between 7s & 15s)
- Domestic competitions structure – need to bridge gap between club/university and provincial. Players need a platform to play competitive rugby in preparation for international games.

2019 Capped Player List:

- | | | | |
|---------------------|----------------------|-------------------|-------------------------|
| • Elissa Alarie | • Marie-Pier Fauteux | • Lori Josephson | • Sabrina Poulin |
| • Tyson Beukeboom | • Fabiola Forteza | • Sara Kaljuvee | • Laura Russell |
| • Taylor Black | • Nalula Fuamba | • Brittany Kassil | • Gabrielle Senft |
| • Gillian Boag | • Madison Grant | • Maude Laliberte | • Shoshanah Seumanutafa |
| • Mackenzie Carson | • Jacey Grusnick | • Tausani Levale | • Janna Slevinsky |
| • Alysha Corrigan | • Veronica Harrigan | • DaLeaka Menin | • Sara Svoboda |
| • Sophie De Goede | • Anais Holly | • Brianna Miller | • Emma Taylor |
| • Olivia DeMerchant | • Courtney Holtkamp | • Mikiela Nelson | • Alex Tessier |
| • Paige Farries | • Mckinley Hunt | • Irene Patrinos | • Amanda Thornborough |

2019 Key Staff Leads:

- | | |
|-----------------------------------|---------------------------------------|
| • Sandro Fiorino - Head Coach | • Chris Perrey - Lead Physiotherapist |
| • Emma DeLory- Team Manager | • Ian Costigan - Lead Analyst |
| • Kris Robertson - Lead S&C Coach | |

Special thanks must go to all staff who supported the team throughout 2019.

Results:

DATE	TOURNAMENT	LOCATION	HOME TEAM	FINAL SCORE	AWAY TEAM
2019-05-19	CanAm (non-test)	University of Guelph, Ontario	Canada	40-7	USA
2019-05-24	CanAm (non-test)	University of Guelph, Ontario	Canada	29-5	USA
2019-06-28	Super Series	EATC Chula Vista, USA	New Zealand	35-20	Canada
2019-07-06	Super Series	EATC Chula Vista, USA	England	19-17	Canada
2019-07-10	Super Series	EATC Chula Vista, USA	USA	20-18	Canada
2019-07-14	Super Series	EATC Chula Vista, USA	France	19-36	Canada
2019-11-20	Fall Tour	EATC Chula Vista, USA	USA	0-19	Canada
2019-11-24	Fall Tour	EATC Chula Vista, USA	USA	27-52	Canada



NATIONAL SENIOR MEN'S SEVENS TEAM

Successes:

- Through the RAN Olympic Qualification Tournament in the Cayman Islands, the National Senior Men's 7s Program achieved qualification to the Tokyo 2020 Olympic Games.
- The Team earned a Silver Medal at the Pan American Games in Lima, Peru. This was a significant achievement as many new young athletes played at the Games, some solidifying their position in the depth chart.
- Introduction of the Rugby Canada High Performance Academy integrating both 7s and 15s athletes to develop new, young high performance athletes.

Challenges:

- A significant challenge for the National Senior Men's 7s Program was the departure of the Head Coach mid-season.
- Major injuries to key players in the program.

2019 Capped Player List:

- | | | | |
|--------------------|-------------------|------------------|------------------|
| • Phil Berna | • Justin Douglas | • Patrick Kay | • Theo Sauder |
| • Connor Braid | • Mike Fuailefau | • Luke McCloskey | • Jake Thiel |
| • Admir Cejvanovic | • Lucas Hammond | • Josiah Morra | • Connor Trainor |
| • Cooper Coats | • Nathan Hirayama | • Matt Mullins | • Brock Webster |
| • Andrew Coe | • Harry Jones | • Quinn Ngawati | • Adam Zaruba |
| • Cole Davis | • Isaac Kaay | • David Richard | |



2019 Key Staff Leads:

- | | |
|--------------------------------------|---------------------------------------|
| • Henry Paul - Head Coach | • Danielle Mah - Lead Physiotherapist |
| • Paul-Henri van Thiel- Team Manager | • Callum Ramsay - Lead Analyst |
| • Matt Barr - Lead S&C Coach | |

Special thanks must go to all staff who supported the team throughout 2019.

Results:

DATE	TOURNAMENT	LOCATION	RECORD (W-D-L)	PLACE
2019-01-26 to 2019-01-27	Hamilton 7s	Hamilton, New Zealand	1 -1-3	8th
2019-02-02 to 2019-02-03	Sydney 7s	Sydney, Australia	2 -0-3	12th
2019-03-01 to 2019-03-03	Las Vegas 7s	Las Vegas, USA	1-1-4	13th
2019-03-09 to 2019-03-10	Canada 7s	Vancouver, BC	4-0-2	10th
2019-04-05 to 2019-04-07	Hong Kong 7s	Hong Kong	1-0-4	16th
2019-04-13 to 2019-04-14	Singapore 7s	Singapore	2-0-3	13th
2019-05-25 to 2019-05-26	London 7s	London, England	2-0-3	8th
2019-06-01 to 2019-06-02	Paris 7s	Paris, France	3-0-3	9th
2019-07-06 to 2019-07-07	RAN 7s Olympic Qualifier	Cayman Islands	6-0-0	1st
2019-07-26 to 2019-07-28	Pan Am Games	Lima, Peru	4-0-2	2nd
2019-12-05 to 2019-12-07	Dubai 7s	Dubai, UAE	1-0-3	10th
2019-12-13 to 2019-12-15	Cape Town 7s	Cape Town, South Africa	2-0-2	11th

NATIONAL SENIOR WOMEN'S SEVENS TEAM

Successes:

- The number one success for the National Senior Women's 7s Program in 2019 was the qualification for the Tokyo 2020 Olympic Games.
- The National Senior Women's 7s Program achieved a first place finish in Kitakyushu, Japan.
- The Team earned a Gold Medal at the Pan American Games in Lima, Peru. This was a significant achievement as many new young athletes played at the Games, some solidifying their position in the depth chart.
- 3rd Place over all finish on the HSBC World Rugby Sevens Series.

Challenges:

- 2019 saw the introduction of 8 series stops in the National Senior Women's 7s Program. While the extra games were welcomed the inclusion of back-to-back tournaments created significant pressures.
- 2019 was a tough year for injuries in the National Senior Women's 7s Program adding some significant pressures with regards to managing players and squads throughout the season.

2019 Capped Player List:

- Olivia Apps
- Delaney Aikens
- Elissa Alarie
- Brittany Benn
- Pamphinette Buisa
- Emma Chown
- Caroline Crossley
- Olivia De Couvreur
- Bianca Farella
- Julia Greenshields
- Asia Hogan-Rochester
- Sara Kaljuvee
- Ghislaine Landry
- Tausani Levale
- Kaili Lukan
- Kayla Moleschi
- Breanne Nicholas
- Temitope Ogunjimi
- Karen Paquin
- Keyara Wardley
- Charity Williams

2019 Key Staff Leads:

- John Tait- Head Coach
- Morgan Williams - Assistant Coach
- Nicole Crowley - Team Manager
- Steve MacKinnon - Lead S&C Coach
- Lori Silver - Lead Physiotherapist
- Callum Morris - Lead Analyst

Special thanks must go to all staff who supported the team throughout 2019.



Results:

DATE	TOURNAMENT	LOCATION	RECORD (W-D-L)	PLACE
2019-02-01 to 2019-02-03	Sydney 7s	Sydney, Australia	3 -0-3	5th
2019-04-20 to 2019-04-21	Kitakyushu 7s	Kitakyushu, Japan	6-0-0	1st
2019-05-11 to 2019-05-12	Langford 7s	Langford, BC	4-0-2	5th
2019-06-15 to 2019-06-16	Biarritz 7s	Biarritz, France	4-0-2	3rd
2019-07-26 to 2019-07-28	Pan Am Games	Lima, Peru	5-0-0	1st
2019-10-05 to 2019-10-06	Glendale 7s	Glendale, USA	3-1-2	6th
2019-12-05 to 2019-12-07	Dubai 7s	Dubai, UAE	4-0-2	2nd
2019-12-13 to 2019-12-15	Cape Town 7s	Cape Town, South Africa	4-0-2	3rd

DEVELOPMENT & AGE GRADE SEVENS TEAMS

CANADA WOMEN'S MAPLE LEAFS

Successes:

- Development opportunities for the athletes on the Women's Maple Leafs squad who had not played as many minutes throughout the year.
- Athlete growth and game understanding.
- Experience against the top squads in the world and replicate the World Series environment without the added pressures.

Challenges:

- Less build up time for these tournaments on the ground so pushes athletes to adjust quickly to the time zone and new environment.
- New young athletes experienced travel fatigue due to the distance and location of the tournaments.

2019 Capped Player List:

- Delaney Aikens
- Elissa Alarie
- Brittany Benn
- Pamphinette Buisa
- Emma Chown
- Caroline Crossley
- Olivia De Couvreur
- Bianca Farella
- Julia Greenshields
- Courtney Holtkamp
- Sara Kaljuvee
- Ghislaine Landry
- Tausani Levale
- Kaili Lukan
- Maggie MacKinnon
- Kayla Moleschi
- Breanne Nicholas
- Temitope Ogunjimi
- Ella O'Regan
- Emily Samek
- Karen Paquin
- Keyara Wardley
- Charity Williams

2019 Key Staff Leads:

- Kelly Russell - Head Coach
- Morgan Williams - Head Coach
- Nicole Crowley - Team Manager
- Steve MacKinnon - Lead S&C Coach
- Nicole Allen - Lead Physiotherapist
- Callum Morris - Lead Analyst

Special thanks must go to all staff who supported the team throughout 2019.

Results:

DATE	TOURNAMENT	LOCATION	RECORD (W-D-L)	PLACE
2019-03-16 to 2019-03-17	French Invitational	Nice, France	6-1-1	2nd
2019-11-07 to 2019-11-09	Oceania 7s	Suva, Fiji	3-0-3	5th

CANADA MEN'S MAPLE LEAFS

Successes:

- Development players playing in international competition.
- Great talent identification/confirmation opportunity.
- NSM7s players returning from injury were able to re-integrate themselves back into international rugby.

Challenges:

- Limited preparation before competition.
- Very long travel to Chile and Uruguay.

2019 Capped Player List:

- Cooper Coats
- Andrew Coe
- Jarvis Dashkewytch
- Elias Ergas
- Elias Hancock
- Jack McCarthy
- Josiah Morra
- Quinn Ngawati
- David Richard
- Jacob Thiel
- Mitch Voralek
- Brock Webster

2019 Key Staff Leads:

- Nigel D-Acre- Head Coach
- Khalil Ajram - Team Manager
- Andrew McMillian- Lead Physiotherapist

Special thanks must go to all staff who supported the team throughout 2019.

Results:

DATE	TOURNAMENT	LOCATION	RECORD (W-D-L)	PLACE
2019-01-05 to 2019-01-06	Sud America 7s	Punta del Este, Uruguay	1-0-5	8th
2019-01-12 to 2019-01-13	Sud America 7s	Vina del Mar, Chile	1-0-5	12th

RUGBY CANADA DEVELOPMENT ACADEMY (RCDA): LANGFORD - WOMEN'S SEVENS

Successes:

- Continues to be a solid platform for developing 7s athletes' foundational physical and tactical skills.
- Professional Development for identified coaches through the year.
- The ability to provide a high performance training environment while also supporting the young athletes to graduate high school.
- Had a total of 14 athletes (3 returning academy & 11 new to the program).

Challenges:

- Homestay continued to be a dynamic and challenging area of operation for this centralized, age grade program.
- Transition of staff during the year.

2019 Capped Player List:

- Julia Armstrong
- Fancy Chavez
- Beth Cudmore
- Emily Findlay
- Sierra Gillis
- Makayla Joseph
- Kiri Ngawati
- Kira Peary
- Lyla Risdale
- Marina Skakun
- Emily Stewart
- Sophia Tafel
- Macy Wiebe

2019 Key Staff Leads:

- Adam Kleeberger - Head Coach
- Jessica Dovanne - Head Coach
- Kristy Martin Hale - Team Manager
- Jenn Joyce - Lead S&C Coach
- Nicole Allen - Lead Physiotherapist

Special thanks must go to all staff who supported the team throughout 2019.



Results:

DATE	TOURNAMENT	LOCATION	RECORD (W-D-L)	PLACE
2019-02-02 to 2019-02-03	BC Elite 7s	UBC, BC	4 games	1st
2019-02-15 to 2019-02-17	Western Championships		6 games	2nd
2019-03-04 to 2019-03-05	Vancouver Invitational 7s	UBC, BC	5 games	2nd
2019-09-15	BC Elite 7s	UVic, BC	2-0-1	1st
2019-09-28	BC Elite 7s	Brentwood, BC	3-0-0	1st
2019-10-10 to 2019-10-11	Trial Games vs. Hong Kong			Scrimmage
2019-11-09	BC Elite 7s	UBC, BC	2-0-1	2nd

RUGBY CANADA DEVELOPMENT ACADEMY (RCDA): ONTARIO (CSA ONT & GUELPH) - WOMEN'S SEVENS

Successes:

- Total of 63 Athletes were identified and trained in the 2 training group locations.
- Top athletes participated in Maple Leaf Tours, NextGen 7s Tournaments as well as National 15s Team Camps and Tours.
- Athletes have been identified with the potential to move to the RCDA in Langford.

Challenges:

- Not a full-time program; athletes train for limited hours on a weekly basis.

2019 Capped Player List:

- Abbey Anderson
- Maya Addai
- Natalie Armatage
- Sierra Austin
- Maggie Banks
- Kennedy Banton-Lindsay
- Jasmine Baxter
- Hannah Beaumont
- Taylor Black
- Aurora Bowie
- Emily Butterworth
- Emily Clark
- Mercedes Cole
- Jill Cope
- Kendra Cousineau
- Bethany Cudmore
- Chloe Daniels
- Hannah Daniels
- Jessica Dean
- Isabelle Delombre
- Maddy Donnelly
- Rhea Dumitrescu
- Brooklynn Feasby
- Claire File
- Lizzie Gibson
- Niamh Haughey
- Rachel Hickson
- Nerine Hill
- Maddie Hobson
- Talia Hoffman
- Asia Hogan
- Olivia Hooper
- Brittany Imasuen
- Carmen Izyk
- Anjali Jagannathan
- Lara Jorgenson
- Eden Kilgour
- Maddie Kushner
- Aliesha Lewis
- Madison Grant
- Julie Matsukubo
- Mika Matsukubo
- Angelina McCuaig
- Taylor McKnight
- Danielle Michaud
- Reese Morgan
- Isabelle Page
- Bridget Peros
- Jenna Rainville
- Riley Rewakoski
- Megan Robertson
- Alison Rugar
- Isabelle Ruse
- Olivia Sarabura
- Siobhan Sheerin
- Victoria Stanley
- Madi Thompson
- Alley Ulett
- Abby Wade
- Jaden Walker
- Jorja White
- Emma Woods

2019 Key Staff Leads:

- Sandro Fiorino - Head Coach
- Kelly Russell - Assistant Coach
- Colette McAuley - Assistant Coach
- Kris Robertson- Lead S&C Coach
- Amy Stefaniuk - Lead Physiotherapist

Special thanks must go to all staff who supported the team throughout 2019.

Results:

DATE	TOURNAMENT	LOCATION	RECORD (W-D-L)	PLACE
2019-03-07 to 2019-03-10	Vancouver Invitational 7s (Played as Rugby Ontario)	UBC, BC	3-2-0	3rd

WOMEN'S FISU

Successes:

- Athletes in the Maple Leaf program were provided a quality tour and more international match experience.
- Professional Development for two of the targeted female coaches in our development pathway.
- Excellent tournament level of play for Nextgen/Maple Leaf athletes

Challenges:

- Targeted funding for athletes was not available to provide any pre-tournament team training.
- Only 2 days on ground to prepare as a group, pre-competition.
- Pay to play program, athletes paid \$4500+ in fees each to participate.

2019 Capped Player List:

- Delaney Aikens
- Brooke Bazian
- Shawna Brayton
- Hailey Driscoll
- Chanelle Edwards-Challenger
- Renee Gonzalez
- Talia Hoffman
- Asia Hogan
- Tatiana Joseph
- Rachel McCallan
- Julia Schell
- Erika Scott
- Taejah Thompson

2019 Key Staff Leads:

- Colette McAuley -Head Coach
- Darcy Patterson - Team Manager
- Sarah Kiendall - Lead Physiotherapist

Special thanks must go to all staff who supported the team throughout 2019.

Results:

DATE	TOURNAMENT	LOCATION	RECORD (W-D-L)	PLACE
2019-07-05 to 2019-07-07	2019 Summer Universiade	Napoli, Italy	1-0-2	Did not advance to semi-finals

MEN'S FISU

Successes:

- First time since 2014 that Canada has been represented in the Men's Division of Rugby 7s at the FISU Games
- Athletes in the Maple Leaf program were provided a quality tour and more international match experience.
- Professional Development for two of the targeted female coaches in our development pathway.
- Excellent tournament level of play for Nextgen/Maple Leaf athletes

Challenges:

- Targeted funding for athletes was not available to provide any pre-tournament team training.
- Only 2 days on ground to prepare as a group, pre-competition.
- Pay to play program, athletes paid \$4500+ in fees each to participate.

2019 Capped Player List:

- Noah Bain
- Mostyn Findlay
- James Flemming
- Ethan Hager
- Andrew Knopp
- Harrison Kryczka
- Michael McTighe
- Tony Pomroy
- Jonas Robinson
- Mitchell Rudy
- Crosby Stewart
- Nicholas Taylor

2019 Key Staff Leads:

- Robin MacDowell - Head Coach
- Neil Langevin- Assistant Coach / Team Manager
- Jessica Smith - Lead Physiotherapist

Special thanks must go to all staff who supported the team throughout 2019.

Results:

DATE	TOURNAMENT	LOCATION	RECORD (W-D-L)	PLACE
2019-07-05 to 2019-07-07	2019 Summer Universiade	Napoli, Italy	0-0-3	7th

DEVELOPMENT & AGE GRADE FIFTEENS TEAMS

PACIFIC PRIDE - MEN'S FIFTEENS

Successes:

- Nine of the 30 players received MLR contracts within first 4 months of program starting.
- Undefeated in all the games played in 2019.
- Very strong support from Canadian rugby community with the re-introduction of the Pacific Pride Program.

Challenges:

- Limited games that provided adequate opportunity for player development.
- Limited funding created challenges for assembling players in the Daily Training Environment.

2019 Capped Player List:

- D'Shawn Bowen
- Thomas Davidson
- Reid Davis
- Guiseppe du Toit
- Mason Flesch
- Brock Gallagher
- Nik Hildebrand
- Nolan Howell
- Ed Ilnicki
- Thomas Isherwood
- Austin James
- Will Kelly
- Dewald Kotze
- Morgan MacIntyre
- Mike McCarthy
- Liam Murray
- Quinn Ngawati
- Anton Ngongo
- Cody Nhanala
- Oliver Nott
- Marc-Antoine Ouellet
- Brennig Prevost
- David Richard
- Tyler Rowland
- Alex Russell
- Crosby Stewart
- Josh Thiel
- Siaki Vikilani
- Taitusi Vikilani
- Brock Webster

2019 Key Staff Leads:

- Jamie Cudmore -Head Coach
- Paul-Henri van Thiel - Team Manager
- Mylan Clairmont - Lead S&C Coach
- Andrew McMillan- Lead Physiotherapist

Special thanks must go to all staff who supported the team throughout 2019.

Results:

DATE	TOURNAMENT	HOME TEAM	SCORE	AWAY TEAM
2019-09-07	Friendly	Nanaimo Hornets	26-45	Pacific Pride
2019-09-28	BCPL	Castaway Wanderers	29-36	Pacific Pride
2019-10-05	BCPL	UVIC	49-10	Pacific Pride
2019-10-26	BCPL	UBC Ravens	21-37	Pacific Pride
2019-11-02	BCPL	Vancouver Rowing Club	14-54	Pacific Pride
2019-11-16	BCPL	Westshore RFC	5-33	Pacific Pride
2019-11-23	BCPL	Seattle Saracens	0-56	Pacific Pride
2019-12-13	Friendly	Pacific Pride	40-7	Crimson Tide



CANADA U20 MEN

Successes:

- Positive result at Junior World Trophy, finishing in 5th place.
- Increased opportunities to train as a Program.
- Increased opportunities to compete at the International level.
- Dedicated S&C support for programming.
- Professional Development of the U20 Staff.

Challenges:

- Getting players to events (camps & competition) at a reasonable cost.
- Scheduling challenges around the dates of Qualification matches for the Junior World Trophy.
- Partial pay-to-play program.

2019 Capped Player List:

- Jared Augustin
- Ali Bulman
- Glenn Butler
- Connor Byron
- James Biss
- John Boehme
- David Carson
- Frank Carson
- Jack Carson
- Nick Carson
- Campbell Clarke
- Austin Creighton
- Gabe Casey
- Jarvis Dashkewytch
- Reid Davis
- Antoine de la Lafontaine
- Tyler Duguid
- Mason Flesch
- Hugh John Goovaerts
- Thomas Hagan
- Brandon Hebert
- Cameron Hurst
- Thomas Isherwood
- Quentin James
- Lachlan Kratz
- Will Matthews
- Michael McCarthy
- Connor McKinney
- Brock McCartney
- Carter Miller
- Guerschom Mukendi
- Quinn Ngawati
- Kevin Oh
- Avery Oitomen
- Aaron Pacha
- Will Percillier
- Austin Pinnell
- David Richard
- Tyler Rowland
- Sief Sanad
- Jack Shaw
- Henry Stevenson
- Josh Tweed
- Kevin Vertkas
- Siaki Vikilani
- Brock Webster
- Tyler Wong
- Stefan Zuliani

2019 Key Staff Leads:

- Jeff Williams - Head Coach
- Michael Flynn - Team Manager
- Pat Parfrey - Team Manager
- Mylan Clairmont - Lead S&C Coach
- Kiyomi Thompson - Lead Physiotherapist
- Derek Pue - Lead Analyst

Special thanks must go to all staff who supported the team throughout 2019.

Results:

DATE	TOURNAMENT	LOCATION	HOME TEAM	SCORE	AWAY TEAM
2019-01-04	Selection Trial	Vancouver, BC	UBC	26-54	Canada U20
2019-02-17	Portugal	Caldas du Rhaina, Portugal	Portugal 'A'	37-15	Canada U20
2019-02-20	Portugal	Caldas du Rhaina, Portugal	Portugal 'B'	17-12	Canada U20
2019-02-23	Spain	Valladolid, Spain	Spain 'A'	12-14	Canada U20
2019-02-23	Spain	Valladolid, Spain	France 'A'	36-5	Canada U20
2019-05-24	Pre-Qualifier	Shawnigan Lake, BC	Crimson Tide Sr. Selects	Scrimmage	Canada U20
2019-06-04	JWT Qualifier	Shawnigan Lake, BC	Canada U20	44-33	USA
2019-06-08	JWT Qualifier	Shawnigan Lake, BC	Canada U20	23-5	USA
2019-07-09	JW Trophy	Sao Paulo, Brazil	Tonga	26-25	Canada U20
2019-07-13	JW Trophy	Sao Paulo, Brazil	Portugal	49-21	Canada U20
2019-07-17	JW Trophy	Sao Paulo, Brazil	Hong Kong	26-78	Canada U20
2019-07-21	JW Trophy	Sao Paulo, Brazil	Canada U20	52-13	Kenya



CANADA U20 WOMEN

Successes:

- Joint training session with England and USA.
- Regional camps were established. This allowed growth opportunities for regional coaches.
- First top 40 camp for National U20 Women's Program.

Challenges:

- Balancing the creation of the best possible environment and the demands of the pay-to-play model.
- Only two test matches instead of the expected three tests.

2019 Capped Player List:

- Maya Addai
- Lyric Atchison
- Jasmine Baxter
- Justine Blatt-Jannmatt
- Keegan Brantner
- Rayann D'Aguiar
- Emma Feldinger
- Danielle Franada
- Claudia Fulton
- Lizzie Gibson
- Callie Harder
- Kally King
- Idia Ihensekhein
- Sarah-Maude Lachance
- Brogan Mior
- Maya Montiel
- Hanna Nicholl
- Angie Olukunmi
- Holly Phillips
- Berlyn Seselja
- Shoshanah Seumanutafa
- Alayna Scramstad
- Noemie Tremblay
- Rori Wood

2019 Key Staff Leads:

- Jack Hanratty - Head Coach
- Emily Tuttosi - Team Manager
- Jeremy Steinbach - Lead S&C Coach
- Danielle McNally - Lead Physiotherapist
- Ian Costigan - Lead Analyst

Special thanks must go to all staff who supported the team throughout 2019.

Results:

DATE	TOURNAMENT	LOCATION	HOME TEAM	SCORE	AWAY TEAM
2019-07-24	Tri Nations	Loughborough, England	USA	7-24	Canada U20
2019-07-28	Tri Nations	Loughborough, England	England	15-24	Canada U20

CANADA U18 MEN

Successes:

- Significant increase in competitive games for the U18 National Men's Program.
- Team performances in San Diego and Los Angeles (five wins, one loss).
- Strong collaboration with Regional and Provincial coaches.
- Four Regional camps were held across the country (combined with U20).

Challenges:

- Financial limitation due to pay-to-play model.
- Talent identification. Greater need to expand player databases beyond Provincial team rosters.

2019 Capped Player List:

- Max Abercrombie
- David Adeleye
- Matthew Amyotte
- Thomas Artmann-Sherren
- Carson Artt
- Nick Bamford
- Hudson Barnaby
- David Begin
- Jacob Bourne
- Liam Bowman
- Ciaran G.S.F. Breen
- Braden Bruce
- Storm Buck
- Alisdair Bulmann
- Michael Chapman
- Campbell Clarke
- Daniel Clement
- Willem den Ouden
- Adam Doyle
- Aiden Emmens
- Kobe Faust
- Hanno Fourie
- Ethan Fryer
- Brock Gillespie
- Luke Gregory
- Ryan Goodyear
- Cameron Haynes
- Jamie Hodgkins
- Isaac Hokanson
- Jacob Ince
- Ethan Jurgeneit
- Brenner Kelava
- Matt Klimchuk
- Jérémi Leduc-Féougier
- Josiah Levale
- Jan Lourens
- Josh Mao
- Tyler Matchem
- Brendan McKerrow
- Takoda McMullin
- Talon McMullin
- Phoenix Moller
- Tom Morrissey
- Prince Ndukwe
- Cody Nhanala
- Joel Nordstrom
- Josh Nordstrom
- Connor Paivarinta
- Duncan Phillips
- Armand Pienaer
- George Piper
- Mehdi Porchet
- Michael Reid
- Sam Reimer
- David Scollon
- Siaki Semanutafa
- Sean Snyman
- Dan Svoboda
- Payton Teneycke
- James Topping
- Darius Towers
- Jared Usmar
- De Wet Van RooYan
- Mikko Vorster
- Logan Weidner
- Relmu Wilson-Valdez
- Deklan Williamson
- Jayden Woodworth
- Jackson Wright
- Carson Young

2019 Key Staff Leads:

- Mike Curran - Head Coach
- Doug Branchflower - Team Manager
- Mylan Clairmont - Lead S&C Coach
- Jalin Couper - Lead Physiotherapist

Special thanks must go to all staff who supported the team throughout 2019.

Results:

DATE	TOURNAMENT	LOCATION	HOME TEAM	SCORE	AWAY TEAM
2019-01-03	Summer Series	Brentwood College, BC	Canada U18	7-24	USA Rugby
2019-01-03	Summer Series	Brentwood College, BC	Canada U18	7-27	USA Rugby
2019-07-07	Summer Series	Brentwood College, BC	Canada U18	43-46	USA Rugby
2019-07-10	San Diego	Chula Vista, USA	USA Rugby	19-26	Canada U18
2019-07-14	San Diego	Chula Vista, USA	USA Rugby	26-28	Canada U18
2019-12-28	San Diego	Chula Vista, USA	USA Rugby	25-33	Canada U18
2019-12-28	San Diego	Chula Vista, USA	USA Rugby	27-22	Canada U18
2019-12-31	World Youth Festival	Los Angeles, USA	Canada U18	28-24	Kudu Academy SA
2019-12-31	World Youth Festival	Los Angeles, USA	Canada U18	50-14	Nyala Academy SA

CANADA U18 WOMEN

Successes:

- Identification and development of athletes for U20 and Senior Women's programs.
- Opportunity for players to experience the next level and gain an appreciation for what is needed.

Challenges:

- Short preparation time to develop and prepare athletes for matches.
- One match for each gathering did not provide sufficient learning opportunity for development.

2019 Capped Player List:

- Natalie Armatage
- Regan Casey
- Kendra Cousineau
- Chloe Daniels
- Jessica Dean
- Lizzie Gibson
- Laura Guay
- Chloe Hill-Huse
- Olivia Hooper
- Mariam Ibrahim
- Laurie Izard
- Cassie Jorgenson
- Lara Jorgenson
- Madison Jumeau
- Eden Kilgour
- Emma MacDougall
- Madison MacInnis
- Katie McLeod
- Brogan Mior
- Julia Omokhuale
- Katherine Salverda
- Rebecca Smith
- Zoey Williams

2019 Key Staff Leads:

- Ricky Coombe - Head Coach
- Dave Lee - Assistant Coach / Lead Analyst
- Fran Mason - Team Manager
- Amy Stefaniuk- Lead Physiotherapist

Special thanks must go to all staff who supported the team throughout 2019.

Results:

DATE	TOURNAMENT	LOCATION	HOME TEAM	SCORE	AWAY TEAM
2019-08-07 to 2019-08-12	West Camp	Brentwood College, BC	Canada West	36-22	USA West
2019-08-21 to 2019-08-25	East Camp	Brock University, ON	Canada East	54-20	USA East
2019-12-26 to 2019-12-31	CAN-AM	Chula Vista, San Diego, USA	USA U18	24-29	Canada U18



ALUMNI RELATIONS & PLAYER SUPPORT PROGRAMS

ALUMNI RELATIONS

In 2019, alumni continued to be invited to attend Rugby Canada matches hosted on home soil. Rugby Canada is proud of our women and men who have represented Canada at the international level in both 7's and 15's and by providing them the opportunity to gather and unite at Rugby Canada events it not only is a small reward for their service but it keeps them engaged in the sport and the Canadian rugby community.

As in past years, various alumni were recognized through capping ceremonies prior to, or during, Rugby Canada events.



NATIONAL PLAYER'S SUPPORT PROGRAM

This program continues to supplement gaps and deficits in our funding, thus allowing our athletes to focus their attention on training and competing at the international level. Funds are used to address the needs of team programs and individual players over the course of the year. In 2019 the focus for donations shifted away from the NPSP to the Rugby Canada National Major Giving Campaign, a selection of key strategic programs requiring funding from generous donors committed to the development of rugby in Canada.

NATIONAL RECOGNITION PROGRAM

RUGBY CANADA ANNUAL AWARDS

The 2019 Annual Awards Dinner recognizing 2018 award recipients, was held on April 26, 2019 in Victoria, BC. Guests gathered at the Fairmont Empress Hotel to celebrate the Annual Award recipients for their outstanding contributions to the growth and development of rugby in Canada. The award recipients, recognized for their contribution for 2018 were:

- Player of the Year, Men's Sevens
- Player of the Year, Women's Sevens
- Player of the Year, Men's Fifteens
- Player of the Year, Women's Fifteens
- Young Player of the Year, Male
- Young Player of the Year, Female
- Coach of the Year, Male
- Coach of the Year, Female
- Match Official of the Year
- Volunteer of the Year
- Provincial Union Award
- NSM15 "Canadian Shield" Player of the Year
- NSW15 Gillian Florence Player of the Year

- Nathan Hirayama, BC
- Bianca Farella, QC
- DTH van der Merwe, BC
- Janna Slevinsky, AB
- Brock Webster, ON
- Keyara Wardley, AB
- Kevin Rouet, QC
- Kailyn Jones, ON
- Chris Assmus, BC
- Andrew Davies, ON
- Rugby Ontario
- Kyle Baillie, PEI
- Laura Russell, ON

HALL OF FAME

The 2018 of Hall of Fame Inductees were celebrated alongside the Annual Awards Dinner in April of 2019 and were recognized on-field during the HSBC Canada Sevens Tournament held at BC Place in Vancouver in March 2019.

2018 INDUCTEES INCLUDE:

- Hans de Goede - Player
- Julie Foster - Player
- Scott Stewart - Player
- Mark Wyatt - Player



The Hall of Fame nominations and selection process are overseen by a subcommittee of the Ways and Means Committee.

RUGBY TRAINING, EDUCATION, & DEVELOPMENT

RUGBY TRAINING & EDUCATION

Rugby Canada piloted and/or participated in a number of training and educational efforts over the course of 2019. Some highlights includes the following:

- Rugby Canada hosted a Strength and Conditioning Level 1 course, in partnership with Scottish rugby. The course was hosted in Toronto, Ontario.
- Rugby Canada hosted a World Rugby Match Commissioner training course during the Canada v Chile Americas Rugby Championships.
- In partnership with Sask Rugby, Rugby Canada hosted a World Rugby Educator course in Regina, Saskatchewan for Match Official and Coach Educators from across the country.
- Rugby Canada hosted a professional development workshop with Fiji Sevens Head Coach, Gareth Baber, prior to the HSBC Canada Sevens Tournament, in Vancouver. A professional development workshop with World Rugby staff, Paddy o’ Brian and Craig Joubert, was facilitated for local match officials as well.

Coach Development Programs:

COURSE	# OF COURSES	# OF COACHES TRAINED
NCCP Community Initiation/World Rugby Level 1	28	328
NCCP Competition Introduction/World Rugby Level 2	14	127
World Rugby Coaching 7s Level 1	2	14
Professional Development – National Key Themes	3	28
Professional Development – World Rugby Activate	2	49
Professional Development – Other	7	118

Match Official Development:

COURSE	# OF COURSES	# OF OFFICIALS TRAINED
Match Official Level 1 Course Delivery	31	275
Match Official Level 2 Course Delivery	2	16
Professional Development	3	72
Match Officiating Webinar Series	11	*Presented in both English & French

RUGBY DEVELOPMENT

Rugby Canada piloted and/or participated in a number of development efforts over the course of 2019. Some highlights includes the following:

- In partnership with Rugby Canada, Rugby Ontario and Burlington Rugby Club, a Women’s Coaching Conference was held in Burlington, Ontario.
- Rugby Canada in partnership with sport, Law & Strategy Group hosted a workshop with its Provincial Unions to develop a plan to implement a SafeSport framework for Rugby in Canada.
- Rugby Canada supported RugbyCAN’s 3rd annual inclusive Rugby Jamboree in Ottawa Ontario. Rugby Canada Hall of Famer Al Charron, and Chair of the Rugby Canada Board were in attendance.
- Rugby Canada facilitated a Community Participation survey with all of it’s community participants to provide feedback to better support the growth and development of community rugby.
- In partnership with BC Rugby, the annual HSBC Rookie Rugby Jamboree was held prior to the HSBC Canada Sevens tournament in Vancouver. Rugby Canada & BC Rugby also facilitated an HSBC Rookie Rugby activation on-field at the HSBC Canada Sevens tournament.



HSBC Rookie Rugby, Presented by Honda:

The Rookie Rugby program continued to flourish in 2019 through the continued investment of two key corporate sponsors, HSBC and Honda Canada. Returning as the Title and Presenting sponsors of Rookie Rugby, HSBC and Honda Canada continue to support the ongoing development of grassroots rugby across Canada. These sponsorships allow Rugby Canada to provide additional resources and support for all 10 provincial unions, including personalized Rookie Rugby signage to be used at various events.

Concussion Safety:

As a leader in concussion safety in sport, Rugby Canada participated in a number of key discussions throughout 2019, inclusive of the following:

- Rugby Canada was invited to the House of Commons to speak with the committee on Sports-Related Concussions in Canada (a subcommittee of the Standing Committee on Health) to share our views on sport-related concussions in Canada.
- Rugby Canada was featured in the Sport Information and Research Centre's 'We Are headstrong' campaign, which showcased Rugby Canada as an early leader in developing concussion management and player safety protocols.
- Rugby Canada attended the Sport Information and Research Centre Concussion symposium as a member of a panel member, and presented on adaptations to tackling, and how technique is being taught to reduce the risk of head injury.
- Rugby Canada was invited to be a member of the Nova Scotia High Schools Player Welfare Group to provide guidance and recommendations on concussion management and inclusivity in high school sports in Nova Scotia.
- Rugby Canada was invited as a key speaker at the Ringette Canada AGM to share best practice in Concussion Management and Rugby Canada's PlaySmart program.
- Rugby Canada partnered with the University of Calgary to provide guidance and input into developing neuromuscular training activities and other risk mitigation strategies to evaluate their effectiveness in youth rugby. SHRED: Surveillance in High Schools to Reduce the Risk of Concussions and their Consequences. Led by the University of Calgary's Sport Injury Research Prevention Centre in the Faculty of Kinesiology, "SHRed Concussions is a Canadian research study funded by the National Football League's Scientific Advisory Board. There are ten Canadian Universities involved, as well as more than 30 community, government and industry partners across five provinces. The primary objective of SHRed Concussions is to develop a greater understanding of concussions and their consequences among high school athletes with a focus on Prevention, Detection, Assessment, and Treatment." (From <<https://shredconcussions.ca/about>> - As part of the SHRed program, Rugby Canada and the University of Calgary co-created a program to coach a safe tackle, thereby reducing the occurrence of concussion in high school rugby. The program is currently being tested using the SHRed network of schools and organizations and, once refined, will be rolled out across the country.

Rowan's Law:

Following the passing and legislation of Rowan's Law by the Ontario Government in March 2018, Rugby Canada continues to be a member of the Rowan's Law Concussion Working Group, providing support and recommendations on the implementation of concussion management best practice in Ontario. Additionally, Rugby Canada was invited by Federal Minister of Heritage, Sport, Tourism and Culture Industries, Lisa McLeod to accompany her during Rowan's Law day in Ontario to visit schools and speak on Concussion Management.



OPERATIONS & MEMBER RELATIONS

MEMBER MANAGEMENT & REGISTRATION

Rugby Canada achieved modest growth in participation in 2019, with membership increasing by a modest 1.1% from 2018 to 2019, achieving 35,340 registrations overall. This is a positive reflection of the investments being made across the Canadian rugby community. Rugby Canada’s member registration numbers have experienced a gradual increase since 2010, and continue to grow slowly year-over-year.

UNION	MINOR	JUNIOR	SENIOR	OTHER	VISITOR	GRAND TOTAL
AB	1,304	2,295	1,812	271	542	6,224
BC	909	2,109	3,298	1,104	497	7,917
MB	4	122	438	64	57	685
NB	99	150	236	32	41	558
NL	73	135	110	5	79	402
NS	247	408	671	56	84	1,466
ON	1,981	4,752	4,126	1,320	590	12,769
PEI	94	122	107	21	11	355
PQ	460	843	1,631	129	183	3,246
SK	290	393	515	9	48	1,255
RC	-	1	95	-	367	463
TOTAL	5,461	11,330	13,039	3,011	2,499	35,340

Notes:

1. Rugby Canada Memberships are based on paying members processed through the National Rugby Registration System
2. Other = Masters, Rec, University, Pre-Season, Offseason, Medical, Managers, Board, Social, & Volunteers
3. Senior = Senior Players, Coaches, Match Officials
4. “RC” members include National Team athletes not associated with any Club / Provincial Union.

INSURANCE

Marsh Canada Ltd. continues to serve as Rugby Canada’s broker, with Chubb Insurance continuing to administer personal accident claims for Rugby Canada’s members. There is still a dedicated claims specialist at Chubb for faster communication between all parties involved. All Travel Medical Claims are processed by Generali (formerly Europ Assistance). No changes ensure a great relationship between the Insurers and Rugby Canada, as well as with the provinces. Rugby Canada encourages all provinces to opt into buying additional medical coverage for their members, and some provinces have already done so for 2019.

The Tour and event sanctioning process is in the final stage of being fully transferred to SportLoMo, where Rugby Canada’s membership registration platform is also being hosted, and will be fully finished at the start of 2020. Provincial approval still plays a large part in planning of touring and events, ensuring again a great relationship between Rugby Canada and the provinces.



PROVINCIAL UNION REPORTS



BC RUGBY

EXECUTIVE DIRECTOR / CEO

Annabel Kehoe
akehoe@bcrugby.com

PRESIDENT

Mark Lewis
president@bcrugby.com

STAFF

Rugby Development Manager - Women & Girls
Rugby Development Manager - Men & Boys
Rugby Education Manager
Events & Team Services Manager
Competitions and Membership Administrator
Marketing & Communications Assistant

BOARD OF DIRECTORS

Vice-President - Tanya Donaldson
Treasurer - Bob Strachan
Director - Brad Baker
Director - Marvin Foss

Director - Matt Gordon
Director - Alan Snowden
Director - Connie McGinley

Darcy Patterson
Aaron Takel
Chris Assmus
Brynna Walker
Marga Sison
Eric Thompson

dpatterson@bcrugby.com
atakel@bcrugby.com
cassmus@bcrugby.com
bwalker@bcrugby.com
msison@bcrugby.com
media@bcrugby.com

2019 HIGHLIGHTS

Number of Clubs	44
Number of Registered Teams	126 Teams - 43 Youth & 83 Adult
Number of Registered Adult Players	8,007 Total - 4,500 Male & 3,507 Female
Number of Youth Participants	4,059 Total
Number of Registered Coaches	312 Total - 250 Male & 62 Female
Numbr of Registered Referees	93 Total - 85 Male & 8 Female

MAJOR EVENTS HOSTED

Vancouver Sevens Invitational & Kamloops Sevens,
Provincial Regional Championships
Senior Club Finals, Girls' Age-Grade Club Finals, & Boys' Age-Grade Club Finals
U16 Western Canada Rugby Championships
"Best in the West" series
BC All-Stars vs. Canada

MAJOR CORPORATE SPONSORS

Amarone, belairdirect,
Gilbert, Langara Fishing Adventures
The Onni Group, Stage and Screen
X-Treme Rugby Wear

NEW INITIATIVES / UPCOMING EVENTS

Diversity and inclusion study with Monash University & UBC



RUGBY ALBERTA

EXECUTIVE DIRECTOR / CEO

Graeme Moffat
g.moffat@rugbyalberta.com

PRESIDENT

Sean Hofstetter
sean@rippleas.com

BOARD OF DIRECTORS

Vice-President - Sandy Nesbitt
Director of Finance & Administration - Chris Cooke
Director at Large - Peter Rowe
Director at Large - Alexa Fleming

STAFF

Finance
Sports Programs Coordinator
Rookie Rugby Manager

Christi-Sue Nesbitt
Zak Scovoranski
Peter Houlihan

christi-sue@rugbyalberta.com
communications@rugbyalberta.com
p.houlihan@rugbyalberta.com

2019 HIGHLIGHTS

Number of Clubs	28
Number of Registered Teams	223 Teams
Number of Registered Adult Players	1,750 Total - 1,179 Male & 571 Female
Number of Youth Participants	3,487 Total
Number of Registered Coaches	171 Total
Numbr of Registered Referees	83 Total

MAJOR EVENTS HOSTED

Alberta Regional Championship 15s
Alberta Regional Championship 7s
Western Canadian Championship 7s
Best of the West Series with BC Rugby

NEW INITIATIVES / UPCOMING EVENTS

Webinar Series
Junior Girls Try Rugby camps
Revamped player pathway and development opportunities for players
Broader scope of participation opportunities for participants.

SASKATCHEWAN RUGBY



EXECUTIVE DIRECTOR

Jordan Astrope
jastrope@saskrugby.com

PRESIDENT

Damon Leonard

BOARD OF DIRECTORS

VP Finance - Nathan Adams
VP Women - McKenzie Eckart
VP Junior - Jessica Barre
VP Men & VP Coaching - Brennan Marcoux,
VP - Alex Rojas

SRRS President - Cole Pedrick
VP Marketing - Jaime Lammerding
Regina Rugby Union President - Nathan Sgrazzutti
North Sask Rugby Union President - Janet Marcoux

STAFF

Coordinator of Member Services
Coordinator of Team & Event Services
Rugby Development Officer

memberservices@saskrugby.com
teamservices@saskrugby.com
TBD

2019 HIGHLIGHTS

Number of Clubs	17
Number of Registered Teams	29 Teams - 18 Adult, 11 Youth
Number of Registered Adult Players	357 Total - 277 Male, 80 Female
Number of Youth Participants	764 Total - 434 Male, 330 Female
Number of Registered Coaches	43 Coaches - 15 Female, 28 Male
Numbr of Registered Referees	49 Referees - 15 Female, 34 Male

MAJOR EVENTS HOSTED

Junior 7s Provincials & Skills Camp
2 x HSBC Rookie Rugby Jamborees
U18 Western Championships

MAJOR CORPORATE SPONSORS

Saskatchewan Lotteries
Saskatchewan Sport

NEW INITIATIVES / UPCOMING EVENTS

Hiring a Rugby Development Officer to increase participation in community rugby and create a club Development plan
Breaking into school curriculum with HSBC Rookie Rugby
Developing a comprehensive communications plan to engage membership virtually and reach new members



RUGBY MANITOBA

EXECUTIVE DIRECTOR

Patrick Ryan
patrick@rugbymb.ca

PRESIDENT

Dave Simpson
dave.simpson@dayco.com

BOARD OF DIRECTORS

Vice President - Colin Fraser
Treasurer - Matthew Lind
Secretary - Elisabeth Masi
Director of Communications - Chris Ewan
Director of Rep Rugby - Sean Erickson

Director of Jr Rugby - Gord MacInnes
Director of Coaching - Guy McKim
Director of Welfare - Tiffany Toews
Member at Large - Adam Kowalchuk
Past President - Iian Ashcroft

STAFF

Rugby Development Officer

Sean Wijesinghe

sean@rugbymb.ca

2019 HIGHLIGHTS

Number of Clubs	10
Number of Registered Teams	18 Adult
Number of Registered Adult Players	450 Male, ~300 Female
Number of Youth Participants	1500 Male, ~ 1000 Female
Number of Registered Coaches	30 Coaches
Numbr of Registered Referees	20 Referees

MAJOR EVENTS HOSTED

Prarie Regional Championships (Manitoba - Saskatchewan)

MAJOR CORPORATE SPONSORS

Bodylogix

NEW INITIATIVES / UPCOMING EVENTS

Hired 1st Development Officer in partnership with Friends of Rugby Manitoba & Rugby Canada
Hired 10 Club development officers in partnership with the Federal Government

RUGBY ONTARIO

EXECUTIVE DIRECTOR / CEO

Myles Spencer
mspencer@rugbyontario.com

STAFF

Chief Operating Officer (COO)
Events & Marketing Manager
Rugby Development Manager
High Performance Manager
Communications & Marketing Coordinator
Member Services Coordinator
High Performance Coordinator
Match Official Coordinator
Coach Coordinator

2019 HIGHLIGHTS

BOARD OF DIRECTORS

Chair - Kathleen McGinn
Vice - Chair - David Fortier
Secretary - Nathan Baker
Treasurer - James Logan

Nicole Kovacs
Joe Schissler
Ryan Jones
Paul Connelly
Dalton Finkbeiner

Elisa DiGulio
Sean Medeiros
David Bushell
Jamie Holmes

Number of Clubs 65
Number of Registered Teams 280 Teams - 156 Youth & 124 Adult
Number of Registered Adult Players 3,313 Total - 2,489 Male & 824 Female
Number of Youth Participants 6,783 Total - 4,076 Boys & 2,707 Girls
Number of Registered Coaches 558 Total - 445 Male & 113 Female
Numbr of Registered Referees 207 Total - 171 Male & 36 Female



Director - Dave Best
Director - Graham Brown
Director - Scott Dunham
Director - Dean Hopkins

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jschissler@rugbyontario.com
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pconnelly@rugbyontario.com
dfinkbeiner@rugbyontario.com

edigulio@rugbyontario.com
smedeiros@rugbyontario.com
dbushell@rugbyontario.com
jholmes@rugbyontario.com

MAJOR EVENTS HOSTED

Rugby in the Square – Jul 5th
Ontario Women's League (OWL) Final & Minor Festival Aug 17 & 18th
Junior Cup Day – Aug 25th
McCormick Cup Day – Oct 19th
Junior Club 7s Championship – Oct 26 & 27th
Hall of Fame & Annual Awards Banquet – Nov 23rd

MAJOR CORPORATE SPONSORS

Under Armour, Toronto Arrows, Body Logix, Holland Bloorview, Jumpstart, Elite Training Systems (ETS)
Merit Travel, Sport Side Medical Services, Dunbar Medical, Gilbert, Langara Fishing Lodge,
1-800-Got-Junk?, Men in Kilts, Guelph Gryphons, Gillam Group, Sherrard Kuzz LLP, The Rugby Site,
Their Opportunity, Abbott Environmental Ltd, Ormston List Frawley LLP

NEW INITIATIVES / UPCOMING EVENTS

Blue Card player welfare and concussion management in Junior and Senior competitions - The Blue Card is a process initiated on field by the Match Official when a player has been removed from the field of play due to a suspected concussion in accordance with Law 3.22 or Law 3.24.

Arranging best practice sharing sessions via short videos, YouTube interviews, webinars & in-person meetings at festivals & larger events, as well as the increased use of the Rugby Ontario Development Facebook Group to share events, ideas and best practices among clubs.

Development of the provincial high performance Elite Academy Program and continued implementation of the Mixed Abilities Program.

Expansion of the Rugby in the Square signature event in partnership with Toronto Inner-City Rugby Foundation (TIRF).



RUGBY QUEBEC

PRÉSIDENT

Stéphane Hamel
s1hamel@sympatico.ca

CONSEIL D'ADMINISTRATION

Président - Stéphane Hamel
Vice-Président - Ted McGregor
Trésorier - Massimo Pacetti
Secrétaire - Claudie Noël
Administratrice - Marina Mckenna
Administrateur - James Acker
Membre coopté – Planification Stratégique - François Normandin

PERMANENCE

Directeur général et technique
Coordonnatrice services aux membres
Coordonnatrice des programmes et du développement
Adjointe administrative

François Ratier
Emma Gallagher
Lisa-Anne Lessard
Claudine Savard

MEILLEURS MOMENTS DE 2019

Clubs 27
Ass Régionales 9
Number of Registered Adult Players 1,569
Number of Youth Participants 774
Number of Registered Coaches 100
Numbr of Registered Referees 61

GRANDS ÉVÉNEMENTS ORGANISÉS

Équipe senior masculine championne de l'Est du Canada.
Équipe senior féminine championnes de l'Est du Canada.
U18 féminin championnes du l'Est du Canada.
Signature d'entente de commandite avec la Société Générale, NSE et de la Fondation Équipe Québec.
Progression continue au niveau des Mini.
Plus de 20 000 participants aux activités Rookie Rugby.
Hôte du Championnat canadien universitaire de rugby masculin à l'Université Concordia.

VISION 2020

Activer le Protocole avec le RSEQ en vue de continuer le développement du rugby dans le réseau scolaire.
Assumer le leadership auprès de notre communauté civile et étudiante afin d'offrir une sortie de Covid la plus sécuritaire possible.
Protéger notre capacité financière pour une relance efficace en 2021.
Être hôte d'un premier match international à Montréal.

NEW BRUNSWICK RUGBY UNION



TECHNICAL DIRECTOR

Curtis Lauzon
Curtis.nbru@gmail.com,

BOARD OF DIRECTORS

Vice-President - Damian Murphy
Secretary - Becky Knox
Treasurer - Pat O'Donnell

PRESIDENT

Tim Comeau
tim.comeau@gmail.com

STAFF

Rugby Development Officer

Bailey Andrews

bailey.andrews@rugbynb.ca

2019 HIGHLIGHTS

Number of Clubs	6
Number of Registered Teams	18 Teams - 12 Adult, 6 Youth
Number of Registered Adult Players	476 Total - 331 Male, 145 Female
Number of Youth Participants	145 Total
Number of Registered Coaches	25 Coaches - 18 Male, 7 Female
Numbr of Registered Referees	13 Referees - 10 Male, 3 Female

NEW INITIATIVES / UPCOMING EVENTS

Host of 2020 Eastern Championships at Mount Allison University (Currently postponed)

NOVA SCOTIA RUGBY



EXECUTIVE DIRECTOR

Jack Hanratty
rnscoach@sportnovascotia.ca

PRESIDENT

Geno Carew
gcarew@westlundpvf.com

BOARD OF DIRECTORS

Director of Finance - Chad Mahoney
Director of Internal Rugby (M) - Dougal MacInnis
Director of Internal Rugby (W) - Lindsay Melanson
Director of Rugby (M) - Sam Edmonds
Director of Rugby (W) - Ashley Brooker

Director of Marketing - John Gillis
Director of Officials - James Alder
Member at Large - Rich Billard
Youth Rep (Women) - Emma MacDougall
Youth Rep (Men) - Nathan Lake

STAFF

Rugby Development Officer
Administrative Coordinator

Emma DeLory,
Graham Young

rugbydev@sportnovascotia.ca
rugby@sportnovasotia.ca

2019 HIGHLIGHTS

Number of Clubs	16
Number of Registered Teams	44 Adult, 17 Youth
Number of Registered Adult Players	265 Male, 240 Female
Number of Youth Participants	490 Players, 247 Rookie Rugby
Number of Registered Coaches	99 Coaches - 60 Male, 39 Female
Numbr of Registered Referees	26 Referees - 20 Male, 6 Female

MAJOR EVENTS HOSTED

Men's Eastern Canadian Super League Finals

MAJOR CORPORATE SPONSORS

Moosehead

Coach Development Partnership with Leinster Rugby

NEW INITIATIVES / UPCOMING EVENTS

Beach Rugby X

NEWFOUNDLAND RUGBY



TECHNICAL DIRECTOR

Simon Blanks

PRESIDENT

John Cowan

BOARD OF DIRECTORS

President - John Cowan
 Vice President - Steven Gardiner
 Treasurer - Colin Sullivan
 Secretary - Roxanne Butler
 Communications Director - Liam Warren
 Referee Director - Sean Clancy

Men & Junior Dev. Director - Basil Crosbie
 Women's Director - Lesley Cowan
 Coaching Director - Simon Blanks
 Past President - Greg Noble
 Ex-Oficio Women's Rep. - Maegan Roche
 Ex-Oficio Women's Rep. - Emma Bridgeman

2019 HIGHLIGHTS

Number of Clubs	4
Number of Registered Teams	6 Adult, 6 Junior
Number of Registered Adult Players	27 Female, 100 Male
Number of Youth Participants	144 Players, 94 Rookie Rugby
Number of Registered Coaches	13 Coaches - 8 Male, 5 Female
Numbr of Registered Referees	12 Referees - 7 Male, 5 Female

MAJOR EVENTS HOSTED

U19 Canadian Rugby Championship held in August 2019 at the Swilers Rugby Complex in St. John's, NL

MAJOR CORPORATE SPONSORS

N/A

NEW INITIATIVES / UPCOMING EVENTS

Creation of an ex-officio rep. position for the fast-growing rugby community on the west coast of Newfoundland and Labrador.

The union has set a \$0 union fee for the 2020 season to encourage people to try the sport and to ensure the retention of our current members during the difficult times of the COVID-19 pandemic.

Providing assistance in helping the Vandals Rugby Club develop a rookie rugby program.



COMMERCIAL OPERATIONS

SPONSORSHIP

Rugby Canada enjoyed a successful and eventful year in 2019, featuring many key partnership renewals, exciting activations, and Rugby World Cup 2019 in Japan.

The following are key highlights from the 2019 sponsorship department:

- In early 2019, Rugby Canada announced a multi-year partnership renewal with Honda Canada, that extends until the end of 2021. Honda Canada, Rugby Canada's Official Automotive Partner, renewed their commitment to grassroots rugby in Canada, as the Rookie Rugby Presenting Sponsor. Honda's commitment to rugby in Canada extends from grassroots to Rugby Canada's National Teams.
- Honda Canada later agreed to become front of jersey sponsors for Rugby Canada's Women's 7s at the 2019 Langford & Biarritz events. Rugby Canada's Women's 7s team would confirm their qualification for the Tokyo 2020 Olympics at the Biarritz event.
- Rugby Canada was proud to renew a partnership with the truly rugby brand, Gilbert Rugby. The partnership renewal extends to 2023 and includes Gilbert remaining as Rugby Canada's Official Ball & Rugby Equipment Supplier.
- Continuing a longstanding relationship with Rugby Canada, DHL was announced as Canada's Primary Partner for Rugby World Cup 2019. This partnership included the following highlights:
 - DHL Has Our Backs program.
 - This program, that was also completed at RWC 2015, included a submission of over 1,000 images of DHL's employees that were utilized to produce a mosaic for the numbers 1 to 23 that appeared on the back of the team's jerseys for each of their RWC 2019 matches.
 - Match Ball Delivery promotion and reveal
 - Canada's winner of the DHL Match Ball Delivery competition was revealed at Rugby Canada's Golf Tournament, in Victoria, BC, along with family members, DHL staff and the entire Men's 15s program.
 - As the winner, they would travel to Osaka, Japan to present the match ball ahead of Canada's match against South Africa.
- OPRO Mouthguards and Rugby Canada announced a multi-year partnership that runs from 2019-2022. OPRO became the Official Mouthguard of Rugby Canada and will create a custom mouthguard that was supplied to the National Programs and is available for the rugby community to purchase.
- The Butchart Gardens, located in Brentwood Bay, British Columbia, extended their partnership with Rugby Canada, which included The Butchart Gardens remaining a Premier Partner of the HSBC Canada Sevens & HSBC Canada Women's Sevens events.

- Rugby Canada formed a multi-year partnership with Maxwell's Clothiers that saw Maxwell's become an Official Supplier through 2021.
- Rugby Canada & The Globe & Mail renewed their partnership for 2019 to provide valuable media promotion surrounding Rugby Canada's international events.
- Rugby Canada & Japan National Tourism Organization entered into a partnership for 2019 surrounding the promotion of tourism to Japan for RWC 2019.
- Rugby Canada entered into a licensing agreement with BigBen Interactive to ensure Canada's inclusion in the upcoming RWC 2019 video game.

TELEVISION BROADCAST



Rugby Canada, in partnership with their official television partners TSN & CBC, ensured excellent live broadcasts and coverage of rugby in Canada in 2019. As with the previous RWC in 2015, TSN committed to live broadcasts of each and every one of the matches at RWC 2019, including all of Canada's matches against Italy, New Zealand and South Africa, along with the Quarterfinals, Semifinals, Bronze Medal Match and the Final.

Leading up to RWC 2019, TSN broadcasted Canada's Men's 15 match against the USA, played in Vancouver, British Columbia. TSN also delivered broadcasts of Canada's matches at the 2019 Americas Rugby Championship, where they competed against Uruguay, Brazil, Chile, Argentina and USA.

Rugby Canada's partnership with the CBC delivered every minute of the HSBC World Rugby Men's and Women's Sevens Series to the homes of rugby fans across Canada through live streams on CBC's platforms. This included ten international men's events and six international women's events, including the two HSBC Canada Sevens events, men's & women's, hosted in Vancouver and Langford, BC.

Online streams were also available to the Canadian rugby community through Rugby Canada hosted channels. Rugby Canada streamed the Men's 15s matches against Leinster Rugby & the BC Premiership All Stars. Other streams included the U20 Men's Junior World Rugby Trophy 2-match qualifier vs. the USA, the Women's 15s CAN-AM matches, the U18 CAN-AM competition, along with the CRC U19 Men's, U16 & U18 Men's & Women's Easterns and the Canadian University Men's 15s Championship.

FUND DEVELOPMENT

Fundraising takes many forms and meets many needs within Rugby Canada’s corporate and budgeting structures.

The following categories showcase areas where funds can be directed with a view to donors tailoring their legacy and connecting with the program outcomes:

National Team Support Programs - Men’s & Women’s National Senior Teams

Ultimately, on the world stage, we strive to have our teams qualify for Men’s and Women’s future Rugby World Cups. Events are organized around pinnacle events to raise campaign funds.

National Age-Grade Programs - Men’s & Women’s U17 - U20

For many talented young athletes, the financial barriers to pursue sport at the high performance level are immense. A competitive athlete with potential to move up in the sport system will face a range of costs in order to make the leap, including training and equipment fees, higher level coaching and international competition travel expenses. By funding our age-grade teams we give the best young athletes increased access to our programs and a chance to stay in rugby. We will retain the best of the best when we eradicate the current pay-to-play model. - Within the pay to play model there is support to engage parents, friends and potential partners to contribute to the sponsoring or donating to program costs.

Rugby Canada Development Academy (Women)

Partnered with Belmont Senior Secondary School in Langford, BC and Sooke School District #62, the Academy provides a highly specialized rugby skills training environment with an integrated approach to scholastic and athletic pursuits. Next generation funding through “Own The Podium” support of the Women’s National Sevens Program is accessed for this program.

Rugby Canada Pacific Pride Academy (Men)

The re- introduction of the Pride Development program out of Langford BC has been a revelation for supporting and identifying Canada’s next generation of Sevens and Fifteens players. There is a growing Data base of “Pride” alumni and a working group led by Ryan Smith and Jamie Cudmore . Fundraising events were held in Vancouver and Toronto in 2019 in the Prides inaugural year.

Canadian Rugby Foundation Endowments

The Canadian Rugby Foundation’s mission is to provide long term endowment funding to support grassroots rugby in Canada. They work with clubs, organizations and individuals to provide supplementary funding for programs, scholarships and junior development across Canada. The foundation works with Rugby Canada to receive payments on a variety of projects stretching from member club initiatives to U20 World Trophy campaigns. Rugby Canada also supported the Canadian University Men’s Fifteens championship whose inception has been driven by the Foundation.

The two programs below are hosted within the CRF and have actively supported the efforts to remove the pay-to-play model and the goal to ensure no player is prevented from participation based on funding.

- **CAPTAIN’S ASSIST FUND** - Designed to assist Canadian age-grade national team players in meeting the modern day demands of rugby, the Foundation adopted the Captain’s Assist Fund as a vehicle to support young players striving to obtain the requisite experience to play at the highest level. The U20 World Trophy has been a particular focus of a group of dedicated individuals (Canadian Rugby Foundation Board, Mark Wyatt, Mike Holmes, Dr. Pat Parfrey, Andrew Purdey, David Robertson)
- **MONTY HEALD NATIONAL WOMEN’S FUND** - This fund was created to fill the need for increased financial support for the National Senior Women’s 15s team, and contributes annually to ensure there are no costs to playing on our national teams. Providing greater access to the international womens game has been a focus of a group of dedicated individuals (Canadian Rugby Foundation Board, Mike Holmes, Liz Ferguson, Barry Giffen, Stephanie White, Meaghan Howatt)

Individual Champions and Donors

In addition to the parents, friends of rugby and partners of Rugby Canada who contribute to the essential fundraising component of delivering high performance Rugby, there are many individual champions who go above and beyond in their support:

- Rick Powers
- Robin and Barnabas Clarke
- Andrew Purdey
- Dr. Pat Parfrey
- Pat and Linda Aldous
- Rob Ash & Family
- Erik Blachford
- Kevin Reid
- Bill Webb

The Annual Victoria “Players Championship” Golf tournament

The Victoria “Players Championship” Golf tournament, held every summer has become a mainstay of the Rugby Canada Fundraising year. It is organized by a Volunteer committee of alumni and friends (Mark Cardinal, Joe Frenette, Graeme Bethel, Bobby Ross, Paul Robert and Ray Barkwill) and is lead by Helen Welch and Gareth Rees with support from Rugby Canada Departments and staff. The Greater Victoria business community support has grown every year and the introduction of Bear Mountain Golf and Ecoasis (Dan Mathews) as a full Rugby Canada partner has provided significant contra at the course that the committee works hard to monetize to be spent on Athlete programs. (140 golfers)



External Contributors

In addition to its regular Fundraising and donor support programs, Rugby Canada is the beneficiary of several important external funds and philanthropic groups who choose to support the programs and opportunities Rugby Canada is trying to provide for young athletes.

- Golf for Kids – Incredible Langford-Based event (chaired by Dale Douglas and Murray Fraser) that raised \$1.1 Million through their Bear Mountain Event. RC is proud to be associated with “golf for kids” in their 20th year and received support for young players in the community.
- British Canadian Business Association – Held their second annual event (with RC Staffing and Prizing support) at the Pan Pacific Hotel in Vancouver the week of Canada Men’s Sevens – %100 of Fundraising was to support RC Programs.
- Hong Kong Sevens Fund – Through its annual Luncheon the week of the Hong Kong Sevens is able to support individual male and female players and extra initiatives for the team (travel, therapy etc.) and general support for the National Sevens Program through a contribution to Rugby Canada. The HK Fund Board have been huge champions and along with their leaders Ferg Wilmer and Randy Heward have made a significant impact in growing Sevens Rugby and supporting players in the program
- City of Langford – The Mayor’s Golf Event and several other initiatives including offsetting facility expenses and media campaign investments by our host city support RC programs throughout the year.
- Langford Economic Development Committee – Provides support for various event and athlete-based initiatives through their funds. Prior to RWC 2019 a significant contribution was made to support the RWC warm up match and community send-off in Langford BC.
- SportAssist – Is a Vancouver Island based group that has helped individual athletes and came on board to support the inaugural Pride Academy program in Langford in 2019 with a cash support.
- Victoria Sport Commission(Tourism Victoria), Sport Hosting Vancouver and several host city tourism departments all contribute to defer event costs for RC at annual and special event throughout the year.

MERCHANDISING & TEAM UNIFORMS

2019 was a transitional year for the Merchandise Department. As a result of an extensive RFP process throughout 2019, Macron was confirmed as our new multi-year team uniform supplier launching spring 2020. Italy-based Macron, a leading global sportswear supplier provide high performance technical clothing for both professional and non-professional sports teams of team apparel has been dedicated for more than a century to making the most innovative highest quality products in rugby.

Online Store / Group Sales

The Online Store had a challenging 6-month period with limitations on product selection due to the transition away from Canterbury. Sales became stable for the remainder of 2019, once the Rugby World Cup Replica Jersey was launched.

Online Store met budgetary goals into the holiday season. Picking, packing and shipping over 1,200 online purchases domestically and internationally. Our new Shopify platform streamlined the shopping experience, providing insight and analytics on customer purchasing trends to better assist in planning promotional campaigns.

Shopify is the best e-commerce platform on the market today. With hundreds of built-in apps and features its designed to help business’ start, grow and manage their business.

Event Sales

For all domestic hosted Rugby Canada Events, the Merchandise Department oversees and executes all in stadium merchandise sales objectives. Operating functions include; outsourcing (as appropriate) to third party vendor and managing partner salesforce merchandise settlement and contract, retail product selection, retail pricing strategy, product shipping logistics, venue point-of-purchase display materials and set up, branding, inventory management and financial reconciliation.

HSBC Canada Sevens, Vancouver

The 4th Year of this event-maintained success for Rugby Canada. Merchandise per capita was \$5.06 (over 2 days) based on in stadium attendance of 62,000 Merchandise was available throughout the stadium across 6 kiosks and 1 suite location.

HSBC Canada Women’s Sevens, Langford

For the 5th year in a row this event was a success for Rugby Canada, hitting budgetary expectations. Merchandise per capita was \$5.05 (over 2 days).

Men’s 15s International Series

The industry average of merchandise sold at a sporting event per attendee is approximately \$3.50. 2019 was a challenging year for domestic hosted events, as limited products were available due to transition from Canterbury.

Canada vs. Leinster	\$4.77 Per Capita in Hamilton, ON
Canada vs. USA	\$4.33 Per Capita in Vancouver, BC

Team Uniform

The Merchandise Department is responsible for all National Team Apparel and equipment for all Rugby Canada programs. The merchandise department provided direction in performing a Request for Proposal (RFP) in search of a new National Team Apparel Supplier. After a 12-month review process of the proposals and an extensive analysis Rugby Canada selected Canterbury to be the 2018 – 2023 Exclusive Supplier of Team Apparel for Rugby Canada.

National Team uniform planning and forecasting is crucial to all programs pre-tour preparation. All programs require their uniforms 2-3 weeks prior to departure/team assembly. This process requires considerable attention to detail and organization from start to finish. It is the responsibility of the High Performance Department and Merchandise Department to determine the quantities and styles of uniforms that are needed for the tour and/or event. From time-to-time multiple teams, tours and events will happen simultaneously and all tours must be managed efficiently and delivered on time.

On Field Apparel is a collection of garments that are to be used to play the game of rugby on the international stage. All National Team Programs from elite to junior are provided with on field uniforms. All “rugby” on field products must be sampled and performance tested by our Rugby Canada High Performance Department. These garments must be made to withstand and perform international rugby.

Off field Apparel is crucial within the training environment and culture of Rugby Canada. As part of the national team apparel needs, from time-to-time our national programs will also require items customized due to World Rugby competitions. With programs running year round, and across the globe different seasonal items may be requested. Rugby Canada ensures all programs will be provided with apparel that is suitable to perform in the weather they are in.

All national team clothing must abide by World Rugby’s Regulation 11 Guidelines, which clearly outlines all union crests, manufacturer and advertising mark dimensions for each garment that is worn within the playing enclosure. Uniform branding is a key component to many partnerships with Rugby Canada. This provides significant brand exposure both in Canada and across the world through the international events Rugby Canada’s teams compete in.

HSBC Rookie Rugby, presented by Honda Merchandise Kits



In 2015, Rugby Canada introduced Rookie Rugby. This program continues to grow year to year, increasing total purchased kits. In 2018 the ability to order ‘a la carte’ was introduced allowing clubs and schools to purchase all HSBC Rookie Rugby equipment separately. All kits that were ordered were picked, packed and shipped to clubs across the country.



MARKETING & COMMUNICATIONS

2019 was a busy and exciting year for the Marketing & Communications department at Rugby Canada. There was an unprecedented amount of rugby on the Canadian calendar this year to share with our community and show value to our partners. With several Men's & Women's National Teams in action, from age-grades up to the senior levels, Men's & Women's Sevens teams on the HSBC World Sevens Series and in Olympic-qualification tournaments, and of course, Rugby World Cup 2019 in Japan, it was an exhilarating year to say the least.

Working in close collaboration with the commercial department, we planned, developed, and executed engaging content with partner integration throughout the year. As a result, all Rugby Canada digital channels experienced growth and expanded reach in 2019.

Overall, social media following increased 10% over 2018 with a combined following of 251,681.



SOCIAL MEDIA



97,742 Followers
+3.4%

18,832,791 Impressions
+29.1%

1,160,322 Engagements
+12.3%



84,917 Followers
14.2%

22,816,464 Impressions
-7.4%

955,604 Engagements
-1.6%



69,022 Followers
15.1%

20,863,341 Impressions
+8.4%

752,990 Engagements
+35.2%

RUGBY.CA
Total Users: 335,891
Total Pageviews: 1,319,995

E-NEWSLETTER
Subscribers: 30,000

EVENTS & COMPETITIONS

INTERNATIONAL EVENTS

MEN'S INTERNATIONAL EVENTS

NSM15 v Chile: Americas Rugby Championship

For its first home game of the 2019 ARC, Canada faced off against Chile at Westhills Stadium in Langford on Friday, February 22nd, 2019. Once again the game was jeopardized by the Canadian winter weather, which resulted in the need to bring in heavy machinery and crew to clear the field of snow. This was an added cost to the budget and Rugby Canada lobbied World Rugby to subsidize this extra cost. In the end the game went off without issue.

DATE	LOCATION	VENUE	ATTENDANCE	TICKET REVENUE
2019-02-22	Langford, BC	Westhills Stadium	1,160	\$14,624.00

*Match results can be found in the High Performance reports.

NSM15 v Argentina XV: Americas Rugby Championship

In its second home game of the 2019 Americas Rugby Championship, Canada's men's team played host to Argentina XV, also at Westhills Stadium in Langford, on Friday, March 1st, 2019. In addition to the weather challenges, this year's ARC games were also impacted by ongoing renovations at Westhills Stadium. The City of Langford and City Centre Park were great partners and worked with us to implement creative solutions to pedestrian traffic flow and placement of amenities on-site.

DATE	LOCATION	VENUE	ATTENDANCE	TICKET REVENUE
2019-03-01	Langford, BC	Westhills Stadium	1,194	\$21,502.56

*Match results can be found in the High Performance reports.

NSM15 v USA: Americas Rugby Championship

In its final home game of the 2019 ARC, Canada's men's team once again battled rivals USA on Friday, March 8th, 2019. The scheduling of the ARC game this year presented a unique challenge in that this particular match conflicted with the HSBC Canada Sevens in Vancouver. Rugby Canada explored several hosting options including hosting at BC Place as a kick off to the Sevens weekend; however due to several factors World Rugby and Rugby Canada agreed this would not be possible. In the end our partners at USA Rugby supported our event staff in planning and delivering the match at Starfire Stadium in Seattle, Washington. While USA event staff helped to support the delivery, the oversight and financial responsibility for the match stayed with Rugby Canada. In the end the match was well attended and fans were witness to a truly exciting and fun rugby experience.

DATE	LOCATION	VENUE	ATTENDANCE	TICKET REVENUE
2019-03-08	Seattle, USA	Starfire Stadium	2,870	\$90,470.75

*Match results can be found in the High Performance reports.

NSM15 v Leinster Rugby: RWC 2019 Preparation Match

In preparation for the Rugby World Cup 2019, Canada's men's team played host to Leinster Rugby. While Toronto would have been an ideal market to host the Pro12 champs from Ireland, BMO Field was unavailable. We ended up once again finding wonderful partners for the match in the Hamilton Tiger-Cats and Tim Hortons Field. The match took place on Saturday August 24th, 2019 at Tim Hortons Field in Hamilton. While we underestimated the draw that Leinster Rugby would be, it was still an exciting match for the fans in attendance. Next time we host a pro-club team we know there will need to be a major education piece to our marketing efforts.

DATE	LOCATION	VENUE	ATTENDANCE	TICKET REVENUE
2019-08-24	Hamilton, ON	Tim Hortons Field	7,008	\$172,391.37

*Match results can be found in the High Performance reports.

NSM15 v BC All Stars: RWC 2019 Preparation Match

To continue with preparations and to aid in athlete selections for the Rugby World Cup, Rugby Canada hosted a match between Canada's men's team and the BC All Stars provincial team. This match was held on Friday, August 30th, 2019 at Westhills Stadium in Langford. This match received tremendous support from the City of Langford and its local businesses who contributed \$30,000+ towards the staging of this event.

DATE	LOCATION	VENUE	ATTENDANCE	TICKET REVENUE
2019-08-30	Langford, BC	Westhills Stadium	1,103	\$6,015.00

*Match results can be found in the High Performance reports.

NSM15 v USA: RWC 2019 Preparation Match

The final Rugby World Cup 2019 preparation match took place on Saturday September 7th, 2019 at BC Place in Vancouver and featured Canada's men's team versus the USA. We put ourselves in a tough position in terms of ticket sales for both RWC 2019 Preparation matches by not activating the bulk of our media buys and advertising campaign until the week before the match. While we did see significant pick up in sales during that last week it was likely too little too late. In terms of the event itself, everything went very smoothly, and despite lower than expected numbers the atmosphere in stadium was electric.

DATE	LOCATION	VENUE	ATTENDANCE	TICKET REVENUE
2019-09-07	Vancouver, BC	BC Place Stadium	11,028	\$204,794.35

*Match results can be found in the High Performance reports.

WOMEN'S INTERNATIONAL EVENTS

NSW15 v USA: Can-Am Series

Canada's women's team played host to the USA for a two-week camp, including two matches, ahead of the Women's Rugby Super Series in San Diego. The games were not ticketed and were promoted on our website and social media channels as a free event. Guelph University were excellent partners providing a fantastic performance environment for the teams throughout their stay, and offering much needed ops support to Rugby Canada's event staff on game days.

DATE	LOCATION	VENUE	ATTENDANCE	TICKET REVENUE
2019-05-19	Guelph, ON	University of Guelph	400+	N/A
2019-05-24	Guelph, ON	University of Guelph	200+	N/A

*Match results can be found in the High Performance reports.

AGE-GRADE INTERNATIONAL EVENTS

U20M15 v USA: U20 Trophy Qualifier Series

Canada played host to the 2019 World Rugby U20 Trophy Qualifier series with the USA. This series was hosted at Shawnigan Lake School with the first game on June 4th and the second game a few days later on June 8th, 2019. The event was not ticketed but saw a great deal of support from our partners at Shawnigan Lake School, not only in the form of operational support and volunteers, but also in the turnout from their student body and faculty. To top off this exciting series, Canada went on to qualify for the 2019 World Rugby U20 Trophy over USA!

DATE	LOCATION	VENUE	ATTENDANCE	TICKET REVENUE
2019-06-04	Shawnigan Lake, BC	Shawnigan Lake School	200+	N/A
2019-06-08	Shawnigan Lake, BC	Shawnigan Lake School	250+	N/A

*Match results can be found in the High Performance reports.

U18M15 v USA: Can-Am Series

Similar to the NSW15 team, Canada's U18 Men played host to USA for a two week camp including 3 matches. The camp and matches took place at Brentwood College in Mill Bay on Vancouver Island (just north of Langford). The team at Brentwood College with support from Rugby Canada's performance staff and event staff were able to support the delivery of the camp and matches. The series was so successful that Rugby Canada will look to make this a regular event on its calendar and possibly expand it to include additional teams.

DATE	LOCATION	VENUE	ATTENDANCE	TICKET REVENUE
2019-07-07	Mill Bay, BC	Bentwood College	50+	N/A
2019-07-10	Mill Bay, BC	Bentwood College	50+	N/A
2019-07-14	Mill Bay, BC	Bentwood College	100+	N/A

*Match results can be found in the High Performance reports.

NATIONAL / DOMESTIC COMPETITIONS

NATIONAL CHAMPIONSHIPS

National Collegiate Sevens Championship: Men & Women

Rugby Canada's events staff supported Royal Military College in hosting and delivering a National Collegiate Sevens Championship. Providing staffing support and overseeing the financials for the tournament. While the event was bare bones in terms of pageantry, it was a great tournament showcasing some fantastic rugby and athletes.

DATE	LOCATION	VENUE	PARTICIPANTS	WINNERS
2019-03-22 to 2019-03-24	Kingston, ON	Royal Military College	364	<p>Men: 1st – Concordia 2nd – Bishop's 3rd – Queen's</p> <p>Women: 1st – UVIC 2nd – Sherbrooke 3rd – Queen's</p>

*Match results can be found in the High Performance reports.

HSBC CANADA SEVENS

HSBC CANADA MEN'S SEVENS

In 2019 HSBC Canada Sevens hosted +73k fans, 300 athletes, officials & team management, 150 volunteers, and 30 international World Rugby staff. The event continues to rank as a top host on the World Rugby Sevens Series, exceeding operational and team services delivery requirements. The event's reputation has been built upon the world-class facilities Vancouver has to offer, our electric fan atmosphere that is second to none and our commitment to delivering a high- performance event to all stakeholders. The winner of 2019 HSBC Canada Sevens was South Africa, who competed against emerging nation France in the final match.

We would like to recognize the support of our tournament sponsors, whose ongoing partnership makes this event possible year-over-year:

- Principal Partner:** HSBC
- Global Partners:** DHL, Capgemini, UL, Tag Heuer
- Premier Partner:** Sport Hosting Vancouver
- Signature Partners:** Grosvenor
- Official Partners:** Boston Pizza, Helijet, Honda Canada, Langara Fishing Adventures, New Zealand Trade & Enterprise, Parq Vancouver, The Butchart Gardens, The Vancouver Club, Wheaton Precious Metals,
- Funding Partners:** The Government of Canada, The Province of British Columbia
- Media Partners:** Global BC, The Globe & Mail
- Licensees:** Nude Beverages, Postmark Brewing, The Wine Syndicate

DATE	LOCATION	VENUE	ATTENDANCE	WINNERS
2019-03-09 to 2019-03-10	Vancouver, BC	BC Place Stadium	73,819	1st – South Africa 2nd – France 3rd – Fiji 10th - Canada

HSBC CANADA SEVENS

HSBC CANADA WOMEN'S SEVENS

In 2019, HSBC Canada Women's Sevens was one of two standalone events on the World Rugby Sevens Series. Hosting over 6,200 fans, 200 athletes, officials and team management, 166 volunteers, and 30 international World Rugby staff, we were recognized as one of the favorite stops for players and staff. The event's broadcast saw an year-over-year increase of 15% for live audiences, due to CBC featuring a one-hour broadcast each day and streaming coverage of the complete event online. The winner of 2019 HSBC Canada Women's Sevens was team New Zealand.

We would like to recognize the support of our tournament sponsors, whose ongoing partnership makes this event possible year-over-year:

- Principal Partner:** HSBC
- Global Partners:** DHL
Capgemini
UL
Tag Heuer
- Premier Partner:** The Butchart Gardens
- Official Partners:** Bear Mountain Resort & Ecoasis
Boston Pizza
Helijet
Japan National Tourism Commission
Keycorp
Langara Fishing Adventures
Newmont Goldcorp
Securiguard
- Funding Partners:** The Government of Canada
The Province of British Columbia
City of Langford
Greater Victoria Sport Tourism Commission
- Media Partners:**
- Licensees:** Chek
Nude Beverages
Postmark Brewing

DATE	LOCATION	VENUE	ATTENDANCE	WINNERS
2018-05-11 to 2018-05-12	Langford, BC	Westhills Stadium	6,229	1st – New Zealand 2nd – Australia 3rd – USA 5th - Canada



FINANCIAL STATEMENTS

STATEMENT OF FINANCIAL POSITION

DECEMBER 31	2019	2018
ASSETS		
Current		
Cash	\$ 207,795	\$ 764,095
Cash - restricted	72,081	41,982
Temporary investments	106,822	115,123
Accounts Receivable	826,396	927,242
Grants Receivable	339,036	460,912
Inventories	179,918	265,496
Prepaid Expenses	165,965	147,297
Due from controlled organizations	109,609	-
	2,007,622	2,722,147
Investments in controlled organizations	629,395	416,137
Tangible capital assets & leased tangible capital assets	8,254,702	8,610,202
	\$ 10,891,719	\$ 11,748,486
LIABILITIES & NET DEFICIENCY		
Current		
Bank overdraft and line of credit	\$ 30,000	-
Accounts payable and accrued liabilities	2,780,228	2,464,769
Deferred contributions	855,180	1,034,167
Deferred fees	857,886	1,601,425
Construction costs payable	591,923	591,923
Current portion of obligations under capital leases	136,142	128,407
Due to controlled organizations	20,108	35,939
	5,271,467	5,856,630
Note payable to City of Langford	1,050,467	1,021,000
Obligations under capital leases	1,670,840	1,822,841
Deferred contributions related to tangible capital assets	3,568,333	3,662,236
Deferred lease inducement	69,153	82,984
	11,630,260	12,445,691
Deficiency in net assets		
Contribution of Land	290,206	290,206
Internally restricted	48,721	48,721
Unrestricted	(1,077,468)	(1,036,132)
	(738,541)	(697,205)
	\$ 10,891,719	\$ 11,748,486

STATEMENT OF OPERATIONS

FOR THE YEAR ENDED DECEMBER 31	2019	2018
REVENUES		
External Funding		
World Rugby Limited	\$ 1,957,256	\$ 2,396,276
Sport Canada	2,430,540	2,505,495
Other Grants	419,357	585,764
	4,807,153	5,490,535
Membership		
National insurance	974,744	873,738
National registration	1,601,807	1,094,935
	2,576,551	1,968,673
Rugby Canada		
Amortization of contributions related to leased tangible capital assets	93,903	93,903
Cost recoveries	628,146	188,611
Domestic competitions	398,800	905,886
Donations	974,714	1,233,404
Fundraising	231,421	56,208
National teams	926,748	2,117,825
Other income	147,695	146,833
Sales of merchandise	616,357	731,606
Sponsorships	1,754,269	2,195,377
	5,772,053	7,669,653
Other		
Equity in income of controlled organizations	1,753,155	1,549,564
	14,908,912	16,678,425

FOR THE YEAR ENDED DECEMBER 31	2019	2018
EXPENSES		
Accounting, legal and professional fees	216,693	193,631
Amortization of tangible capital assets & leased tangible capital assets	393,004	420,069
Domestic competitions	322,349	330,967
Donations	-	10,000
Exchange loss (gain)	51,534	(15,347)
National Training Centre	129,418	334,385
National insurance	607,471	581,612
National office and general administration	517,716	1,020,526
National registration	35	6,250
National teams	8,973,544	8,786,180
Marketing	256,583	571,304
Program development	70,730	-
Cost of sales	408,675	710,795
Interest and bank charges	126,329	146,485
Interest on obligations under capital leases	152,972	43,572
Staff salaries, benefits & commissions	1,202,189	2,395,433
Team costs	541,467	137,190
Travel	979,539	1,183,983
	14,950,248	16,857,035
Deficiency of revenues over expenses	\$ (41,336)	\$ (178,610)





A MESSAGE FROM THE CEO



ALLEN VANSEN
CEO, RUGBY CANADA



Let me first start by extending a whole-hearted Thank You to every member, player, coach, official, volunteer, partner, employee and fan of Rugby Canada for your continued support and commitment to our sport!

Rugby Canada experienced significant progress in 2019, and we value our community's continued passion & dedication to our sport which inspires every one of our staff & players each & every day. In an effort to further support our athletes who strive for excellence on-field, we restructured our High-Performance Programs to ensure the best alignment and player pathways are achieved under the leadership of Kingsley Jones and John Tait, as Performance Directors for Men's and Women's programs, respectively. We're already starting to see positive results on field!

Both of our Men's and Women's Sevens teams Qualified for the Tokyo 2020 Olympics and also respectively earned Silver and Gold medals in the 2019 Pan Am Games in Lima, Peru. These are tremendous accomplishments and showcase the great progress our Sevens programs have made on a global scale.

Our Men's XV team took to the field at RWC2019 in Japan with valiant efforts against some of the world's most formidable opponents. Unfortunately, due to the destruction of Typhoon Hagibis, our final match was cancelled, but despite the disappointment of missing a well-matched opponent, our team exemplified true rugby values of solidarity, respect, and teamwork, when they volunteered to help clean the streets of Kamaishi, Japan. They truly made us all proud to be Canadian and we commend them for their efforts both on and off the field.

I want to send a heartfelt thank you to all the National Team players who represented Canada in 2019. Additionally, we wish to extend a special note to those players who have called it a career & have worn the Team Canada jersey for their last match – Thank You!

We value the ongoing commitment of our Provincial Unions to showcase the game to new and emerging talent across the country and are proud of our year-over-year growth in total registered players. HSBC Rookie Rugby, presented by Honda, saw over 90,000 participants taking part in 2019 and continues to be an incredible program designed to introduce new youth to the fantastic game of Rugby.

Finally, I would like to thank the many supporters, funding partners, sponsors and members of Rugby Canada for your continued support. The support and dedication of everyone involved in Canadian Rugby are the backbone of our success and our future. Thank you to the Provincial Unions, Member Clubs and Rugby Canada Board of Directors for your bold leadership and vision to bring our sport to new heights. To the players, volunteers & staff of Rugby Canada, thank you for your passionate contributions to our organization!

THANK YOU TO OUR PARTNERS & PROVINCIAL UNIONS

PREMIER PARTNERS



SIGNATURE PARTNERS



OFFICIAL PARTNERS





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